

# Press-Telegram *Southland*

LONG BEACH, CALIFORNIA, SUNDAY, DECEMBER 11, 1949

## MAGAZINE Section



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Member  
**PACIFIC SUNDAY  
MAGAZINES**

FRED TAYLOR KRAFT,  
Magazine Editor

## DESERT HEADGEAR

72-75 —Photo Copyright, 1949, Universal Pictures Company, Inc.  
As days for winter sunning in the Southland's desert spas come into vogue again, Ann Blyth of the films finds a Mexican sombrero a good costume for mid-day wear.



# Historic Hills Beside the Sea



A drive around Palos Verdes Peninsula is a popular ride for many Southland motorists. Beautiful panoramas of sea and hills may be glimpsed by the way.



This seascape from Rancho Palos Verdes reveals Catalina, 17 nautical miles away. Channel waters rarely are without steamers, yachts, tugs and other craft.

The historical background of Palos Verdes dates back to the days before the American Revolution. At one time there were more cattle on its hills than there were people in New York.

**F**AMILIAR to most of us is the exciting history of this country along the Atlantic seaboard when the American Revolution had just ended and the little new republic was yet to elect Gen. George Washington as its first president.

But what was going on out here along the Pacific seacoast at the same time?

One has only to read the romantic story of Rancho Palos Verdes to discover that there was plenty of history in the making, involving Spanish and British adventures, daring smugglers and no-mad Indians.

Palos Verdes has an historical background that reaches back before the American Revolution. The first known records concerning what is now the Palos Verdes Peninsula are dated October, 1542, when Juan Rodriguez Cabrillo dropped anchor east of the Palos Verdes hills in what is now Long Beach-Los Angeles Harbor. The second explorer in the area was Sebastian Vizcaino who was a fine sailor but not too well informed on matters religious. He thought he had landed in the bay below Palos Verdes on St. Andrew's Day and named the harbor the

By Ruth Reece

Port of St. Andrew. Imagine his ecclesiastical consternation when, upon his return to Spain, he learned he had landed on St. Peter's Day. So he had to rename the little harbor, calling it San Pedro.

But returning to that period in our history immediately after the Revolutionary War, it was in the fall of 1784, exactly 163 years ago, that title to the first piece of private property, privately operated and owned, along the Pacific Coast, was issued to Juan Jose Dominguez. This famous Spaniard was one of the cavalymen who had ridden northward years before, claiming California for Spain. The Dominguez grant has been called "California's first soldier bonus." This 50-square-mile grant included Rancho Palos Verdes.

THE next man connected with this picturesque hill country overlooking the sea was Jose Dolores Sepulveda, a young Spanish officer who had fought with the Mexican insurgents when Mexico broke away from Spain. Don Jose

had amassed a large fortune in cattle and horses, and needing good grazing land, he got permission from the Dominguez family to use the Palos Verdes peninsula. At Palos Verdes, Sepulveda ran a lively business in hides and tallow, and at one time had more cattle on the Palos Verdes hills

than there were people in New York.

The whaling business was very brisk at this time, too, and the rancho's bays and coves were used as whaling stations. In those days, whales abounded in the waters between the coast and Catalina. Hides and tallow were sliding down the ramps to the sea, and great fires were reducing whale blubber to valuable oil along the coastline of Rancho Palos Verdes.

Then Sepulveda was killed in an Indian uprising in 1824, and it was not until 1846, after a long legal fight, that the first formal decree vesting the property in the Sepulveda heirs was signed by Gov. Pio Pico, just 33 days before California was claimed for the United States.

IN 1822 the choice 16,000 peninsula acres of Rancho Palos Verdes were acquired by Jotham Bixby, California pioneer. Bixby owned the land until 1912 when Frank A. Vanderlip, New York financier, and a group of businessmen bought the property, sight unseen. Excluding 3200 acres sold in 1920 to the founders of the Palos Verdes Estates and Miraleste, the general area of the Rancho is the same as recorded 14 years before the Civil War.

Vanderlip made his huge Rancho Palos Verdes a personal Riviera. He imported Italian architecture and furniture. He built stables and rambling greenhouses, and his gardeners planted trees, shrubs and extensive flower gardens. He made part of his rancho into one of the most fabulous bird sanctuaries in the world, where strange and exotic birds were kept near his home overlooking Portuguese Bend.

He had so many birds that he had several full-time aviculturists and a complete bird hospital. This latter place is now the Palos Verdes retreat of Charles Laughton and his wife, Elsa Lancaster.

The Vanderlip aviary later was given to the William Wrigley interests and it is now part of the famed Catalina Bird Farm.

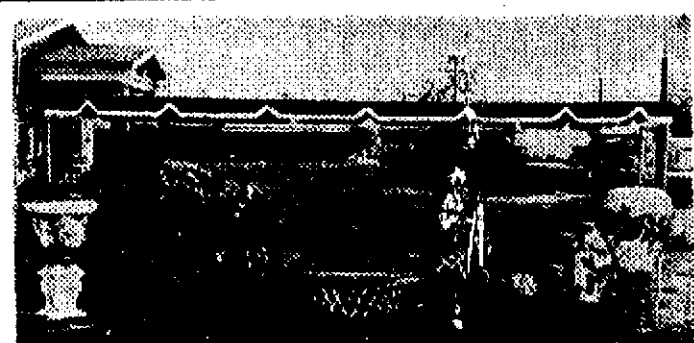
Rancho Palos Verdes was the picturesque playground of the Vanderlip children, Frank, Kelvin, John, Charlotte, Virginia and Narcissa. They rode their horses over the rolling hills; they swam at the Vanderlips' Abalone Cove beach.

It was Frank Vanderlip Sr. who gave the land on which now stands one of the finest

(Continued on Page 10.)



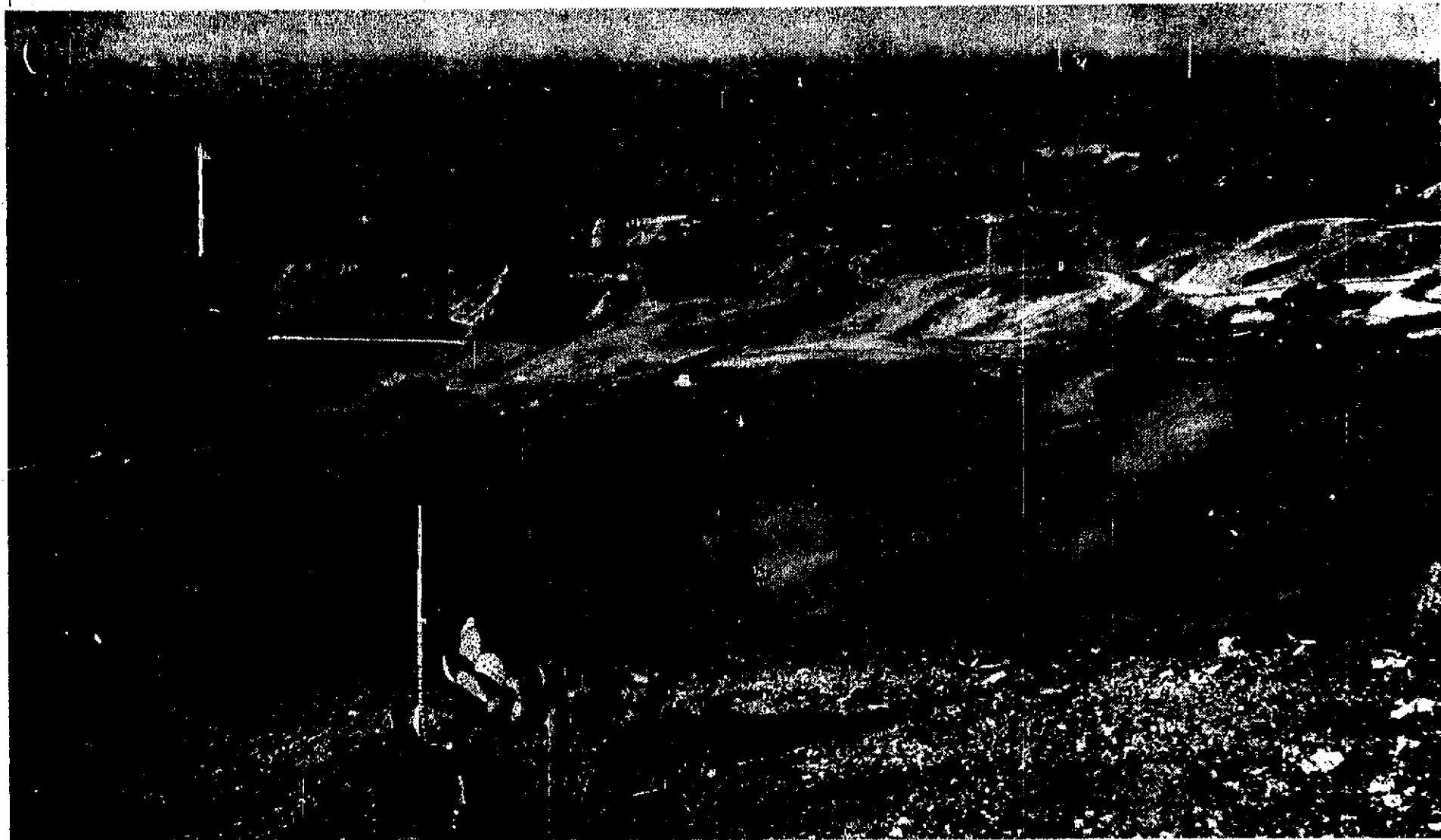
Kelvin C. Vanderlip, Palos Verdes Corporation head, wife and son relax at palatial Portuguese Bend home.



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Handmade and painted by Indian: South of the Border  
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Joe Woods is leaving in February on a trip to the West Indies and Central America for rare articles to be resold in California.

Excelsior Canvas Co.  
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Picturesque coves and soft rolling hills mark the sea slopes of Rancho Palos Verdes, farflung enterprise of many and varied activities. History tells of coastal trade in hides, tallow and whale oil antedating American Revolution.

## Porcelain, Collectors' Hobby



Here are a few of the choice ewers and jugs in the Lambert collection of Goss miniature porcelains.

By Lucretia Roper

IN 1833 in England a child was born who was destined to become famous in the making of fine porcelain. At the age of 25 he commenced potting on his own account and from the first attained success especially with porcelain encrusted with jewels and gold. This man was William Henry Goss.

About 1870, after having made a complete study of chemistry, Goss invented the Heraldic porcelain that since has made him famous; for not only did he invent the body, which others have vainly tried to successfully imitate, but also the different colored enamels which are used in the Heraldic decorations.

There are many who have found the collection of Goss porcelain a fascinating pursuit, but perhaps none are more enthusiastic about it than Mr. and Mrs. Paul C. Lambert of Paramount, for many years residents of Belmont Shore. Their collection is reputedly one of the largest, if not the largest, in the United States.

The vogue in England for collecting crests is the reason Goss started making these miniature porcelain pieces, some measuring less than an inch in height, such as the eggshell porcelain tea set.

The special shapes made in Goss porcelain are models of ancient pieces of pottery and museum pieces. Crests are authentic reproductions from a

town, city, county, abbey, priory, cathedral, university, college, school, lord of the manor, nobleman's, British sovereigns, poets, etc. To give some idea of the extent of its production, these miniatures were made with crests of more than 645 towns in Great Britain alone!

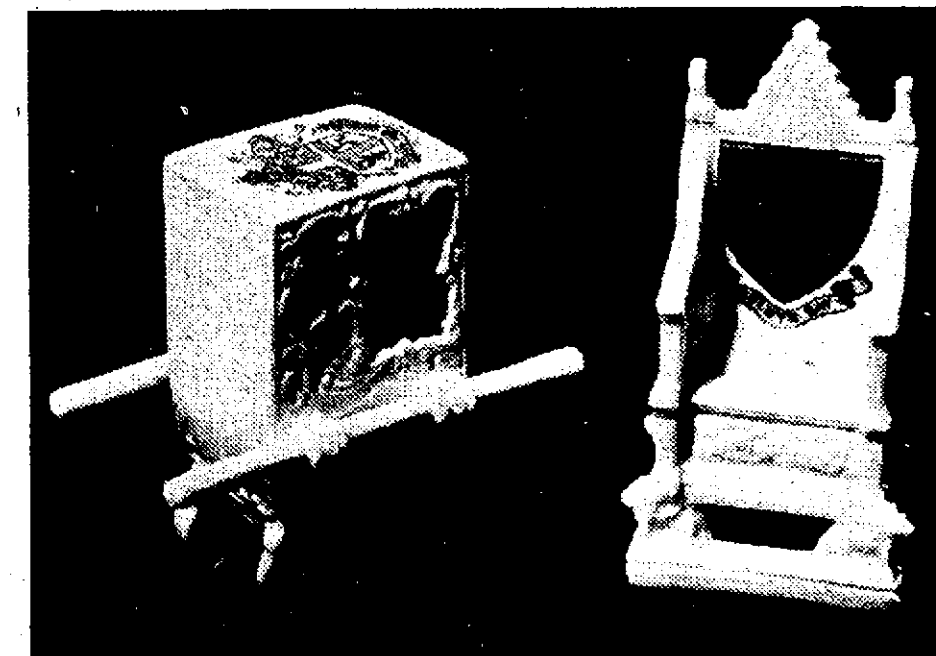
Mrs. Lambert is a connoisseur of fine porcelain. On a recent trip to her native England, she became interested in the Goss miniatures. Thus started her pursuit of the pieces which now number over 600, ranging in height from one to seven inches. Her family in England keeps on the lookout constantly for additional pieces which they send to her; and Mrs. Lambert claims she browses through all the antique shops in the Southland.

The original sale of these products was reserved for the town for which they were made. Even at the turn of the century the Goss porcelain works at Stoke-on-Kent was producing at top speed trying to fill the demand. The method of collecting at that time was to secure as many models as possible at the towns nearest to where the originals were found. Goss would not permit the sale of his porcelain bearing the arms of a town except in that town, and then only at an agency established for its sale. Hence, the difficulty encountered now by collectors.

One of the choice items in



A part of the Lambert collection of Goss porcelain miniatures, all duplicates of famed museum pieces.



Models of 17th-Century sedan chair and coronation chair in Westminster Abbey, in Lambert collection.

the Lambert group is the model of Anne Hathaway's cottage which is used as a fairy-light. There is also a model of Shakespeare's house in Avon, and one of his jug copied from the original in the museum at Shakespeare's birthplace and decorated with a facsimile of his signature and his coat of arms.

Another is the tiny first shoe of Queen Victoria. In the group also are models of the sedan chair used by the Countess of Boulogne in the 17th Century, the coronation chair in Westminster Abbey, a Manx cottage, and numerous loving cups, jugs and urns.

Goss eggshell porcelain is the forerunner of the famous Belleek. It is a fine glazed

parian body washed with metallic lusters. In an article concerning her father, Eva Adeline Goss explains "the great difficulty in producing statuettes in parian arises from the fact that the fictile material is apt to shrink unequally in baking." Many such difficulties were encountered and overcome by her father in his perfection of the art of porcelain making.

The pursuit of any hobby is a full-time, fascinating venture. The Lamberts, in their enthusiasm, have found the key to the beautiful in china with this rare and unusual collection. To watch them handle each miniature as they describe its history is to know their great respect for the artistic talent of William Henry Goss.

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# Petticoat Fleet

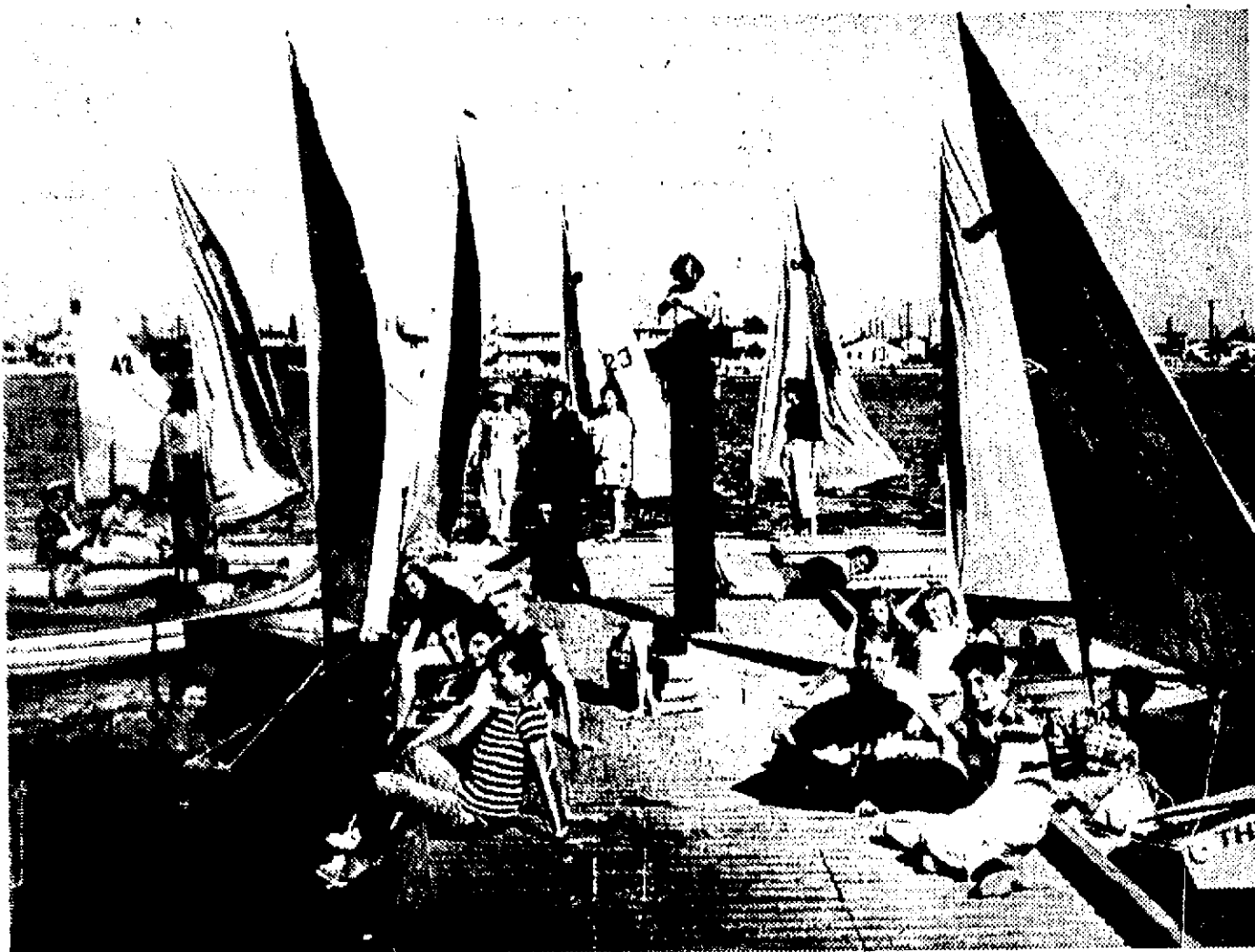
Meet the petticoat fleet! Flying a flag that is exactly what you might expect—a white petticoat with a starched ruffle—the women of the Petticoat Fleet have a gay time each Saturday morning sailing the boats of their young fry in Alamitos Bay. There are 40 of the women, some good sailors, some who never before held a tiller in their hands. And they race in lively breezes that usually blow across the bay. For the most part their boats are lightweight (75-pound) sabots, with no keel and a lee board instead of a center board. The boats are eight feet long and handle 37 square feet of sail. Usually there are about 25 boats in the races which average three-quarters mile in length. While the mothers sail, the youngsters jump up and down excitedly on the float at Alamitos Bay Yacht Club, kibitzing and yelling orders at top voice: "Ma, pull your sail in! . . . Gosh, not that much! . . . Put it out! . . . Tack to starboard, Ma, . . . No, no, to the right, Ma! Starboard's the right! . . . That's better . . . Now you're getting it! Good girl, Ma!" So it goes, and the youngsters are more crestfallen than the mothers at bad sailing, and are inordinately pleased when "Ma" steers a true course. The fleet was formed last October 1 by Frances Dixon, Recreation Commission aquatics leader, and is open to any woman who can, as members put it, "beg, borrow, rent, buy or steal a boat."



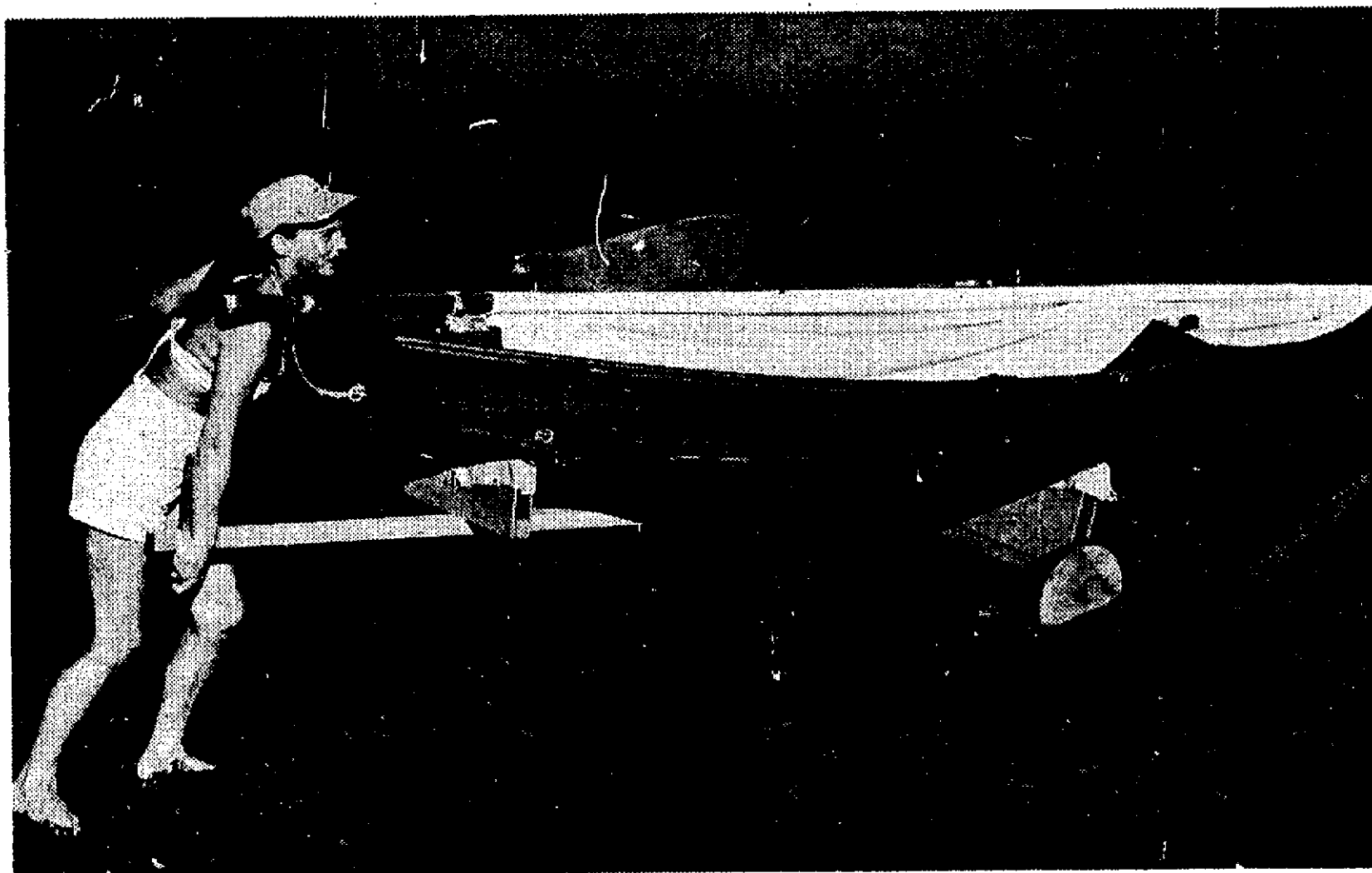
Official Petticoat Fleet flag—a white petticoat—is displayed by Helen Rogers.



Her left hand on the tiller and her right grasping the sheet rope which controls the sail, pretty Ann Exley prepares to "come about," which in landlubber language means to turn around.



Tied to float of Alamitos Bay Yacht Club is part of Petticoat Fleet, with some of the mothers who sail boats belonging to their children.



Ruby Ely pushes her boat, Diablo, on a dolly, into the water preparatory to a sail around the bay. Sid Exley, a skilled skipper, instructs the women sailors.



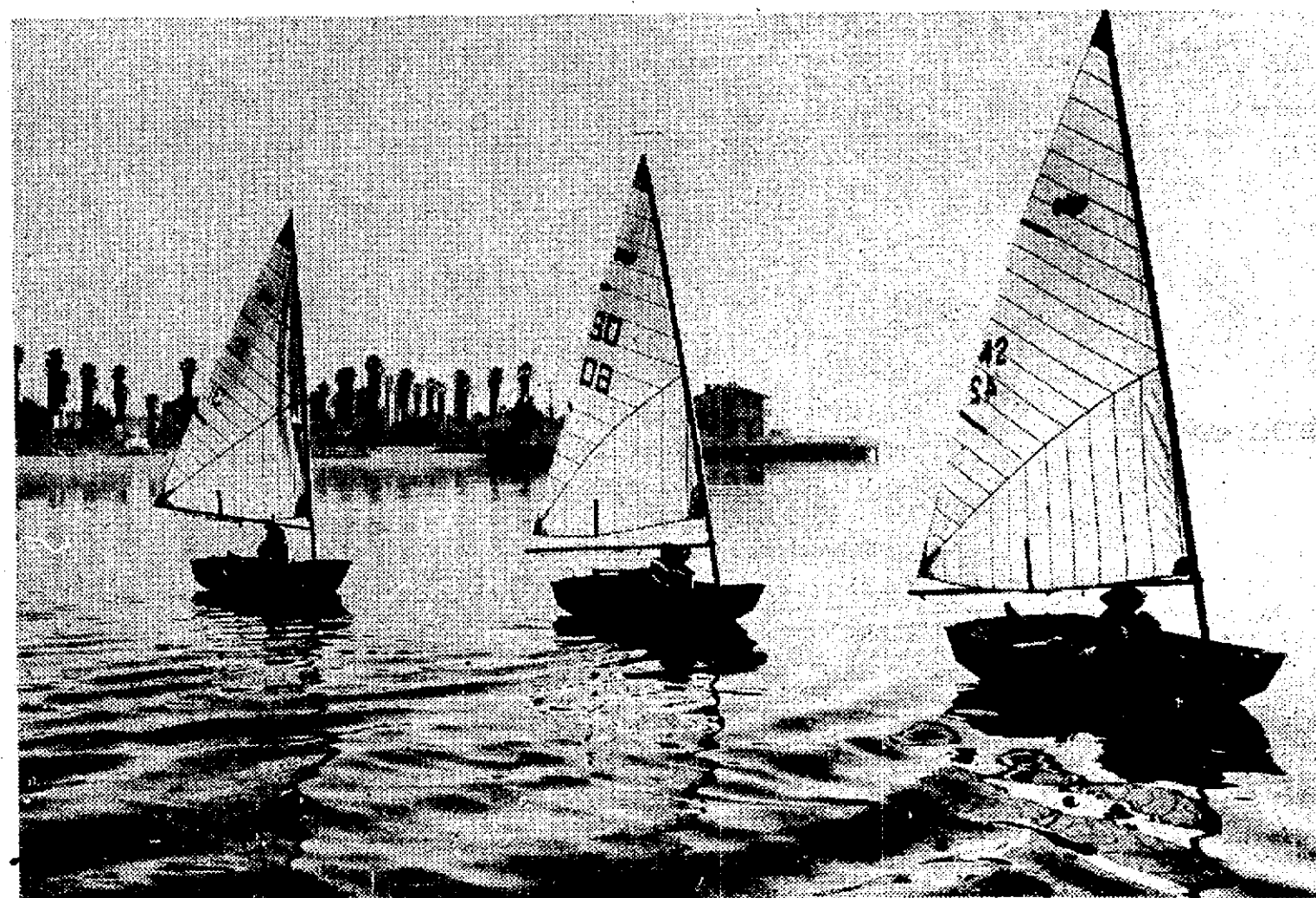
"Setting up her boat," Diablo's skipper soon will be under sail.



Nonswimmer Ruby Ely dons life jacket. Formation of swimming classes for fleet members is under way.



Mrs. Adra Kober, an ace sailor in the Petticoat Fleet, sails away in Charm.



Racing are (l. to. r.) Ruby Ely in Diablo, Mary Jane Durnin in Lil' Bad Wolf, Adra Kober in Charm. City guards races with boat manned by Tommy McInturff.

—Photos by H. S. Melvin.





—Photos by Julius R. Young.

A Christmas card toolled from copper is a novel and personal method of sending along season's greetings.

## Pet PARADE

By Bill Conway

**Y**OUR coon hunter is like no other sportsman. Come November, when the woods lie bare and lonely, when cold rain drips from the dead branches of the trees, your coon hunter gets itchy feet and there's no holding him home. Do you think he merely yearns to go out in the wet woods of a night merely to kill a coon? Not at all. He wants to follow the following cry of his dogs through dripping underbrush, getting his face scratched by thorn-bushes, losing a night's sleep and risking pneumonia for the exquisite pleasure of hearing the wild and savage music of coonhounds on a hot trail.

By the same token the coonhound is a rugged and eccentric individualist in his own right. Among the hound breeds he is purely American. Generations of careful breeding have produced a standard type but still, especially in the south, crosses with other breeds are used so long as the product is, essentially, hound.

The coonhound is not an aristocrat among dogs. His ancestry cannot be traced, like



Phoebe of Gilclar is owned by the Wesley Gills.

that of other hounds, back across the centuries. But he followed the wagons west in pioneer days, he trailed coons on the Tennessee Trace even before that. In the beginning he may have been a nondescript specimen but he was useful when meat was needed.

Now, with the corner meat market just down the block a piece, we don't need dogs to get meat for the table. Now he is sportsman's dog and his confirmed coon hunter will tell you, without hesitation, that he is the smartest dog and the best companion a man can have.

The excellent coonhound picture is that of Phoebe of Gilclar, owned by Mr. and Mrs. Wesley Gill of 1509 E. 53rd St. A few months ago, while the Gills were night-hunting in the San Gabriel River bottoms, Phoebe was struck by a car as she crossed a road. Mrs. Gill found her in the darkness, guided by her coonhound cry, and rushed her to a veterinarian. For a few days it was touch-and-go but Phoebe recovered, became the mother of four fine pups, and is now ready to hunt again—any time you mention the word "coon."

**W**HILE most dogs will drink dirty water from a gutter when thirsty it is well to provide clean water in the interests of safety. If the dog drinks more than a few swallows after eating his drinking water should be rationed. Excessive drinking of water after meals may impair the animal's digestion.

# Copper for Christmas

By Billie Kenney

**C**OPPER Christmas gifts, too often thought of in terms of expensive materials and workmanship of professional artists, are actually an inexpensive gift item and an interesting hobby which anyone can pursue at home.

"Once the basic techniques for copper tooling are mastered," says Miss Rosina Hannah, instructor in copper tooling in the city recreation commission project, "anyone can easily make jewel cases, fruit boxes, button boxes and scrap books, trimmed or covered with copper tooling or tooled copper Christmas cards that are new and unusual this year."

Very few special tools are needed for copper tooling and they may be secured at a nominal cost. Many of the tools are available in the average home. A brief search in any household will turn up erasers, firm and of different sizes and shapes; wooden tools, from orange stick size and larger; square and flat edged pieces of hard wood, for flattening out the copper and embossing, and lollipop sticks, standard equipment in all kits. A large thick magazine or wool felt pad and a piece of glass one foot square or larger also are needed.

These tools plus a No. 1 modeling tool for tracing the pattern to be used onto the copper, tracing paper, paper clips, adhesive tape and triple steel wool, liver of sulphur, a small can of clear lacquer and a good brush are other principals needed.

The copper needed for gifts such as are mentioned here comes in 34 gauge and is 12 inches wide. It may be obtained in several of the local hobby shops in Long Beach at a cost of 3 feet for \$1.

To make copper Christmas cards, decide what size card is desired. Then obtain a scene or picture to fit the card. With an old pair of scissors cut the copper to the correct size and with the triple steel wool polish the surface until it is bright and shiny. In polishing use an up and down stroke with the steel wool, or a side to side swipe for the best results.

**T**HE NEXT step is to trace the scene or picture on tracing paper. Place the tracing paper on the copper card, fasten it securely at the corners with paper clips or adhesive tape so it will not slip. Place the copper card on a heavy magazine or felt pad and with the modeling tool trace the pattern onto the copper. Before removing the tracing paper make sure the lines have all been traced on the copper.

Now remove the tracing paper and go over all the lines of the design on the copper with the curved end of the modeling tool, pressing hard to make the lines deeper. Place the copper picture face down on a heavy magazine or felt pad and, using eraser, press moderately along the inside of entire design. This causes the copper to stretch. Turn the copper picture over now and place it design side up on the square of glass and with the small end of wooden tool that is flat on one end press along outside of design. Keep as close to design as you can to make a definite edge.

Keep the original picture near you as you work so you can refer to it from time to time to make sure that you are following the contours of the

picture. Raise the design where it should be raised and press down the background in proper relationship. Continue this process until the design is completed on the copper. Now steel wool the right side of the copper card to remove all the dust, fingermarks and grease.

**T**OOLLED copper may be finished in two different ways. It may be painted with translucent lacquers in the colors of the design and let dry thoroughly (over night) and then painted all over with clear lacquer, being again left to dry for at least a half-hour.

## HERE'S AN IDEA

### Kitchen Planter

By Peggy Sewell

**W**ITH the emphasis today being placed on outdoor living, there is a great trend toward bringing the out-of-doors inside. Planting boxes, filled with various types of greenery, are being used everywhere in the house. Green growing plants add a warm, inviting quality to any home and may be used as an integral part of any decorating plan.

When Mrs. David Beeman, 6508 Bayshore Walk, planned to use cupboards as a division between her kitchen and her dining area, she decided to incorporate a planter in the top of one of them. Plants are effective in any room, but these blend especially well with their background—the woodwork and cupboards were all constructed of primavera pine



—Photo by Jasper Nutter.

Homemakers are finding ever-new places, forms for planters. Here one adds note of warmth in kitchen.

and the wallpaper is of a strawberry design in shades of green and deep red.

The result of Mrs. Beeman's idea is a kitchen which is re-

freshly warm and friendly, yet practical and efficient. And while a planter is of no functional value, its decorative appeal is immeasurable.

## PARENTS' QUESTION BOX

### Teach Children Respect

By Dr. Katharine Whiteside-Taylor

**"D**ON'T YOU think this idea of freedom for the growing child can be a bit overdone? For instance, should parents let their children paint and scribble all over the wallpaper?" This question is asked by a couple puzzled by the seeming lack of restraint advocated in some modern child-training programs.

Nothing has been more frequently misinterpreted than the so-called "gospel of freedom" and nothing is more important for children to learn than the limits of that freedom. Everyone's freedom ends where the rights of other folk begin. Children do have needs to develop their skills and express their feelings with creative materials, but mother and daddy have a right to a house that looks decent and attractive from an adult point of view, especially in the living room and their own bedroom.

There are two aspects to successful child guidance in this respect. The first essential is to give children places to play where they are not injuring prized adult property, and the other is careful and patient teaching of the basic principle of respecting people's rights.

Parents who have opportunity to plan from the ground up, so to speak, can increase everyone's happiness by providing their children with a really functional playroom or rooms. Where space is limited the room can be the same as the child uses for sleeping, but instead of having dainty paper and curtains as suggested in magazines on home decoration, even the walls should be prepared for functional use. One side, for instance, can be left with a light hard surface to be painted on with water colors that can be washed off with a pail and sponge from time to time so as to put on another "mural." Another side could be a blackboard or its equivalent to draw on with chalk and crayons. Another side should be of cork or



Children need freedom and opportunity to express themselves but must be taught to respect rights of others.

monk's cloth so that pictures and other items may be tacked upon it without damage.

Along one side there should be a sturdy carpenter's bench with large headed nails and soft wood for youngsters of both sexes to start using from 2½ or 3 on. A vise and small

saw can be added by the time they are 4. Space on this bench might well be kept for playing with genuine pottery clay unless a separate table can be arranged for that, or part of the floor given over to it. If at all possible the floor should be covered with linoleum or other material that is readily washable.

One father adapted a home where all the rooms were papered by fastening up both a blackboard and a painting board right over the wallpaper on one side of the children's room. This was an excellent adaptation.

**I**N TEACHING their children, parents should make this real issue very clear, and they will find usually that when children feel their own needs are being respected they are willing to respect the needs of others. This does not mean they will learn the important lesson of respecting other people's rights from just one explanation.

Several weeks or even months are often required for the real learning of important principles. As parents come to recognize their job for what it is—the most important kind of teaching—they will be more ready to budget the time needed to do it well.

## Camera ANGLE

By The Shutterbug

**W**HOS THAT jolly gentleman with white whiskers peeking over your shoulder? It's Santa, of course, and he wants to see if you're up to your hypo in personal Christmas cards. Look at the calendar and you'll understand why Santa's fretting. This is deadline time so let's review the holiday card picture.

The simplest, most economical approach is a straight, contact print of a favorite or appropriate photo on deckle edged, double weight matte paper. The personal greeting is handwritten in contrasting ink. If a clear space is needed for the message, put a coin or a design of paper on the negative during the printing and it will leave a blank spot on the print.

Method two is to letter the greeting more carefully on the photo you have chosen, then have it copied. Or you can cut the message from another card, paste it down and then copy your card. When contact prints are made from this copy negative, the cards are complete.

To eliminate the hand-drawn greetings you can get appropriate messages all prepared in a variety of styles to go with your selected photo. These can be combined effectively either by your photo store or at home by yourself. Special Christmas kits make the job easy for anyone who has done home developing but be sure to have your negative along when you buy the outfit. In that way you'll be assured of the right size mask and get the correct paper contrast.

Then there are folders and mounts for card inserts, some made especially for color prints. Another colorful note was introduced this year with Kodak's special Christmas photo paper with its red or green topical cover design. The personal snapshot and greeting are printed inside.

So far all these cards can be made from pictures you have already shot. At this point you'll appreciate the value of saving, and filing, negatives. If the original negative is lost or has been carelessly handled then an original print will have to be copied at an extra cost and with some loss of quality.

If, however, you have an idea for a special picture of nothing you have taken recently is appropriate, then you'd better work the shooting box overtime at once.

**Y**OU CAN plan a simple picture with a self-contained message so that contact prints will finish the job. The classic example is a picture of Junior, Junior Miss, standing at the blackboard caught in the act of chalking the last stroke of the family greetings. A more modern switch would be to have the family gathered around the television set with the holiday message revealed on the screen. In this case the lettering is done on a piece of paper which covers the screen. A little thought will bring to mind many other familiar objects on which your personal message can be substituted—spelling blocks, package labels, newspaper headlines, song titles, billboards, projector screens and book covers, to name a few.

Beyond that there are many unusual and original creations you can dream up that involve table-top photography, trick apparatus, cut-outs and artwork, double exposures and combination printing. But at this late date you can always depend on the appeal of time-tested symbols like the fireplace, church,



The season's spirit makes your photo an effective personal greeting card. Store kits make it easy.

carol singing, Christmas tree, wreaths and ornaments.

Photo paper for cards should always be bought with envelopes. It is disconcerting, to say the least, to print up a batch of cards and find a last minute shortage of the correct size envelopes. At the same time it isn't a bad idea to get the envelopes all addressed and stamped by the normal (non-photographic) members of the family while the photo job is in progress. But hurry! The time is short.

**T**HE LONG BEACH CAMERA GUILD will hold its annual Print/Slide of the Year competition Wednesday, Dec. 14, 8 p. m., in the Alhambra Library Auditorium, 1836 E. Third St.

Members enter their favorite 1949 prints and slides and three judges select one slide and one print as the best of the year. Makers of the winning pictures are awarded gold cups at the Guild's installation dinner. Judges will be Jack Kilpatrick, Santa Monica pictorialist; Elbridge Newhall, nationally-known salon and magazine contributor, and Frank Lindgren, instructor of photography, Long Beach City College.

**H**OME movie fans now can add sound to their movies (8 or 16-mm.) regardless of their age. A new device makes it possible for any amateur to do this easily. Ampro will have theirs on the market in time for Christmas.

**U**NDoubtedly duPont has achieved the greatest forward step of the year in movie photography with the perfection of the new Defender non-gelatin color movie film. The separation black and white film is transferred to this new positive color and the color is said to be considerably better than any we know now. That all the film available so far has gone to Technicolor is proof of its success.

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# Faces You Know

From the new book, "Home Sweet Zoo," by  
Clare Barnes Jr., published by Doubleday.



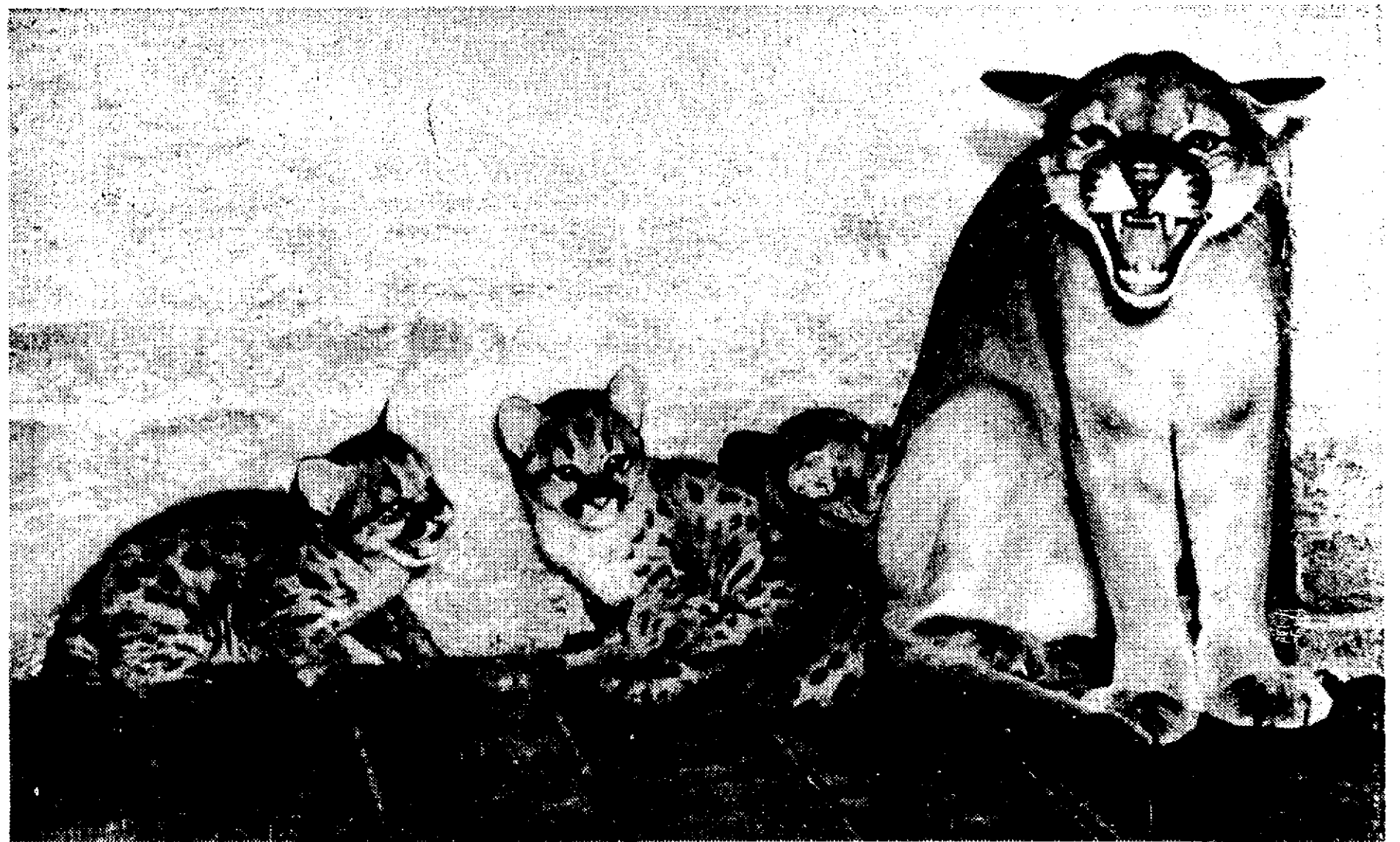
"ZIP ME UP THE BACK, HONEY."



BOY, WHOSE MOTHER BOUGHT A CEREAL WITH NO PREMIUM IN IT.



"MAYBE YOU'D BETTER PHONE THE PLUMBER AFTER ALL, DEAR."



"ANY OLD TIME YOU WANT TO TAKE CARE OF THE HOUSE, I'LL TRADE JOBS."



"WELCOME, LADIES, TO OUR SUCCESS SCHOOL . . ."



"YIPPEE, MOM, I GOT PROMOTED."



# Camellias On Stage Again



—Photo by the Author.

This is an unusual form of the Kumasaki. It is rose in color, normally would open rapidly into a double ruffled flower. Here, however, it is formal double.

IT IS certain time for the graceful camellias and the queens of the winter flower world are proud to take a bow.

From late October until May these wonderful wintering plants give Long Beach and the rest of California a gorgeous flowering profusion that rivals that of the deep south where most of America's camellias were started.

Southern California has gone to the front in camellia culture so rapidly that it is attracting the horticulturists of the south who annually do millions of dollars worth of business in shipment of both plants and blossoms.

There is little to do to your camellias at this time of the year except to be sure that the ground is kept moist. With the coming of the rainy season, some gardeners relax, feeling that their watering problems are over.

Therein lies the danger of losing plants, especially those in containers. True enough, they need less water, but warm winter days will dry soil almost as rapidly as summer scorches. Hot dry winds are bad for camellias and shade-loving flowers at any season of the year.

This is a good time to select camellias for the following season if you are an amateur and don't recognize the named varieties. While November and December produce flowers of certain varieties, January, February and March are the best months when at least 75 per cent of the various species are in bloom.

Long Beach nurseries have impressive displays of camellias this season. One nursery has increased its camellia stock

several hundred fold and plants may be purchased for a fraction of a dollar up to \$10, depending on size and variety. Some rarer plants and those whose years are many cost up to \$50.

A little plant in a small gallon container, however, in time will give you just as good a

bush or tree, if carefully nurtured.

We would like to tell you a few things about the disbud- ding of camellias at this season of the year. It is too late to do much for those plants that already have started their blooming cycle.

For those that bloom in late



—Photo by A. L. (Whitey) Schafer.

Mona Freeman is pictured with camellia named for her by Vern McGaskill of Pasadena who introduced it.

least two inches apart. The camellia fancier, just starting a collection and buying small plants, finds it difficult to disbud. He finds it almost as easy to remove a section of his right hand. In the end, however, he will have fewer flowers but the blossoms will be choice and candidates for floral honors anywhere.

Certain varieties of camellias don't need this human service. Nature takes care of it. The smaller buds automatically drop, giving way to the larger.

If you have a camellia bush in your yard that drops all its buds, it may be caused from too much watering, too little or too much feeding, or an alkali condition of the soil.

Pink Perfection is a variety notorious for bud-dropping. We know one man who was so determined to make a large Pink Perfection bush bloom that he hired an expert from a nursery to play nurse to that single camellia throughout the summer season. Fall came and the Pink Perfection, despite all the care that had been given it, blasted every bud.

We have a Rosita in our own yard. It is almost six feet tall and a perfect bush for the location. Its glossy green leaves are a joy throughout the year. We have tried every known remedy for that bush, but each fall it blasts hundreds of buds. Two years ago it produced three blossoms. Last year it produced none. This year, its buds are browning and starting to blast.

The point of all this is that some plants are bad actors from the start—just like people. If the plants had minds, we would say that they are mentally ill.

If you have such a camellia and have tried everything in the nursery book to make it bloom and yet have failed, you can either keep it for foliage, such as the writer is doing with the Rosita, or dig it out and replace it with another variety.

Under no circumstances should camellias be fed at this season, unless you are looking for quick growth and no blossoms. If camellias are fed now, they will start throwing new growth and automatically blast all the buds. The leaf buds are immediately under the flower buds and when activity starts there the blossom buds can not take the strain.

If buds are showing color be careful of the spraying, either with water or insecticide. The spray will tend to blight the buds. However, water spraying of camellias even at this season is beneficial. The plants breathe through their leaves and they don't like dust and dirt.

If you never have become camellia-conscious, take a stroll through the nurseries this winter and select a starter for a camellia collection. Chances are that once you start, you can't resist other purchases until you have a yard full of the hardy plants.

Camellias may be purchased the year 'round at most nurseries, but from now until the end of March are the ideal months for the amateur gardener to make his selections.

Fanciers really do not care. They know what they want and many would rather buy when plants are not in bloom.

Camellias can be transplanted more successfully in the winter months when they are blooming. Strange as it may seem, the plants then are at their most dormant stage.

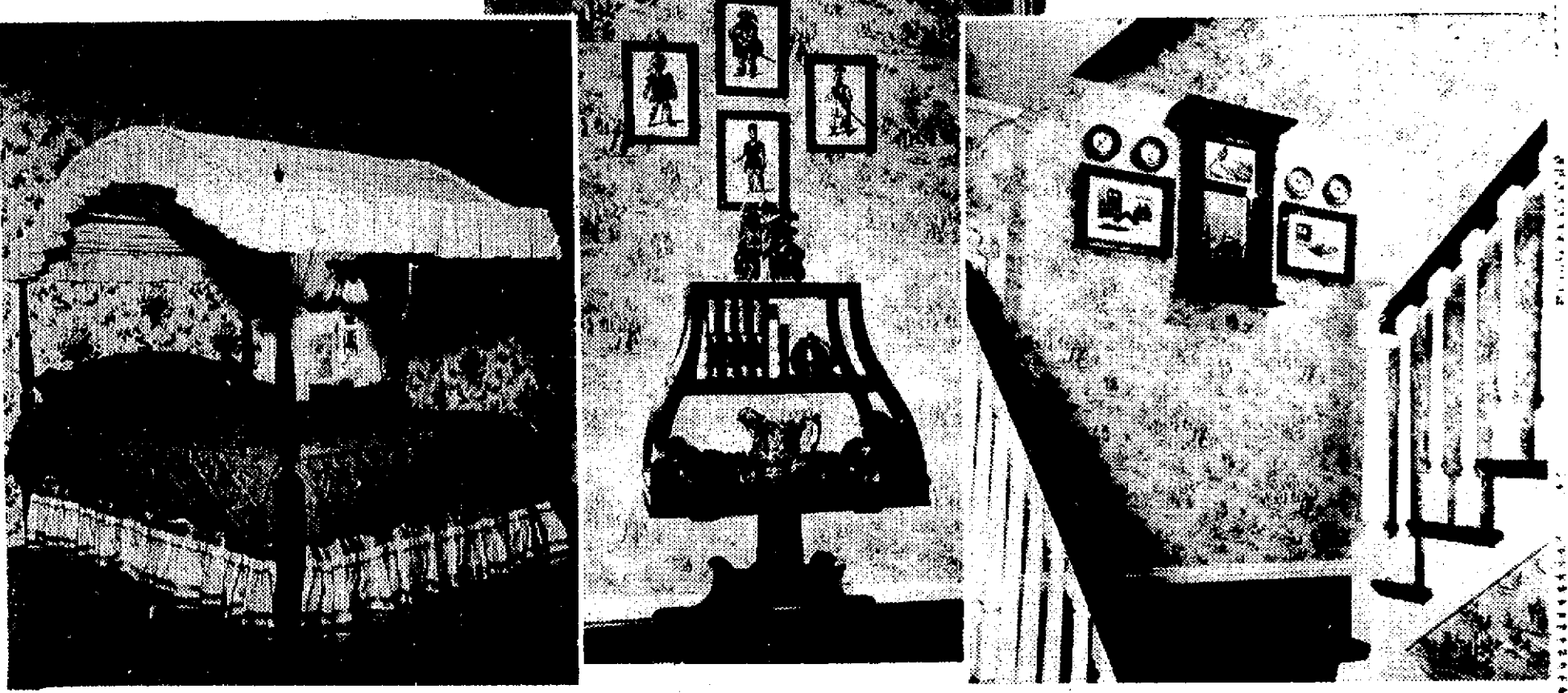
winter and in the early spring, you still can remove buds and, by so doing, will have larger blossoms.

The best time to disbud camellias is the period when they start to set blossom and leaf buds in the summer. Just as soon as the two can be distinguished from each other it is well to remove all flower buds from clusters except one.

Camellias, to have the best flowers, should have buds at



Camellia at left has too many buds; flowers will be better if some buds are removed. At right is perfect camellia bud, with leaf bud showing underneath.



A bed with sheer white ruffled canopy enhances bedroom decor. Center, tiered table and picture grouping add interest to the bedroom hall. First landing of stair is decorated by case of antique clock, face out, with mirror, plant.

## Antiques Set Theme

By Althea Flint

ANTIQUES contribute their lasting beauty to the home of Mr. and Mrs. B. L. Huey, at 1015 Kay St., Compton. Dormer windows and trim shutters contribute to the colonial architecture which makes the house an appropriate setting for traditional furnishings and antique accessories.

Chairs and couches are good reproductions of 18th Century pieces which assure the comfort of the room. Accessories and some of the tables are genuine antiques which were obviously chosen for their beauty rather than their age. Mrs. Huey opposes hiding these valuable things away, preferring to leave them out where they may be enjoyed.

The fireplace with its fine colonial detail has a narrow mantel decorated with a pair of crystal and cranberry glass vases. On the wall above the mantel hang an antique clock with six round Audubon prints grouped around it. The round foot stool in front of the fire is covered with needle point.

A settee placed to one side of the fireplace is covered in a blue and white toile print and is serviced by an old sewing cabinet trimmed with a brass rail. A tall lamp on this table and another on the table opposite provide illumination for the settee and a white chair trimmed in blue fringe.

Opposite this fireplace grouping is a red couch serviced by side tables and a round coffee table. On the coffee table is an old English tea caddy in which philodendron is growing. Lovely vases have been wired for lamps and now provide illumination from the side tables. Above the couch are grouped four antique coach prints framed in gilt. With them are hung three miniature portraits and a bracket for growing ivy.

STANDING before windows which look out on the back garden is a grand piano. The lovely colors in floral draperies stand out against the pale gray walls. The carpet is a blue violet shade. A Capo-di-Monte pottery box is displayed on a secretary at the front of the room.

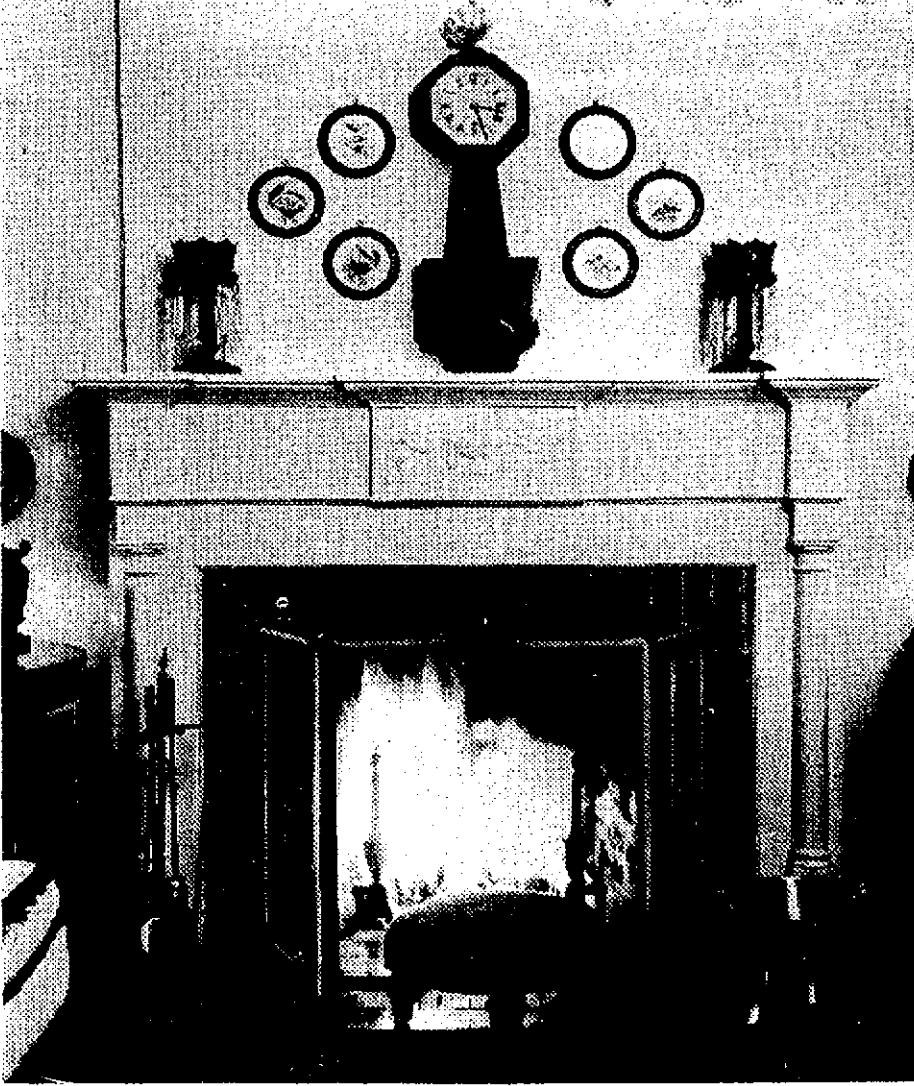
In the dining room Dresden and other valuable plates are displayed on a hanging shelf opposite an antique breakfast. Paper in a fruit pattern adds color.

In the recessed window over the sink in the kitchen stand

(Continued on Page 8.)



A steep roof, dormer windows and neat picket fence make this Colonial-type house an appropriate setting for the display of Mrs. Huey's fine antiques.



Fireplace with Colonial detail is keyed by antique clock, Audubon prints in home of Mr. and Mrs. Huey.

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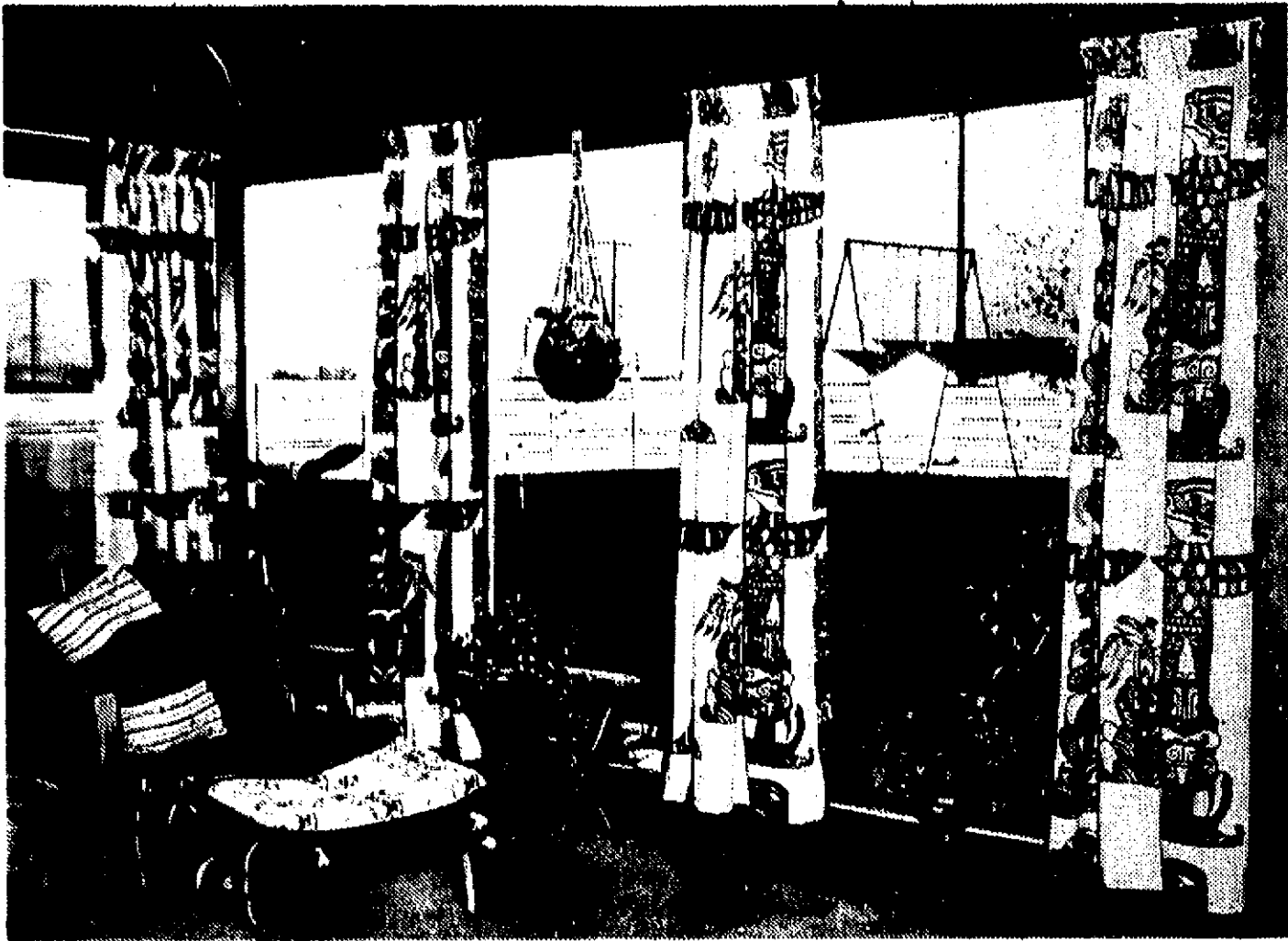
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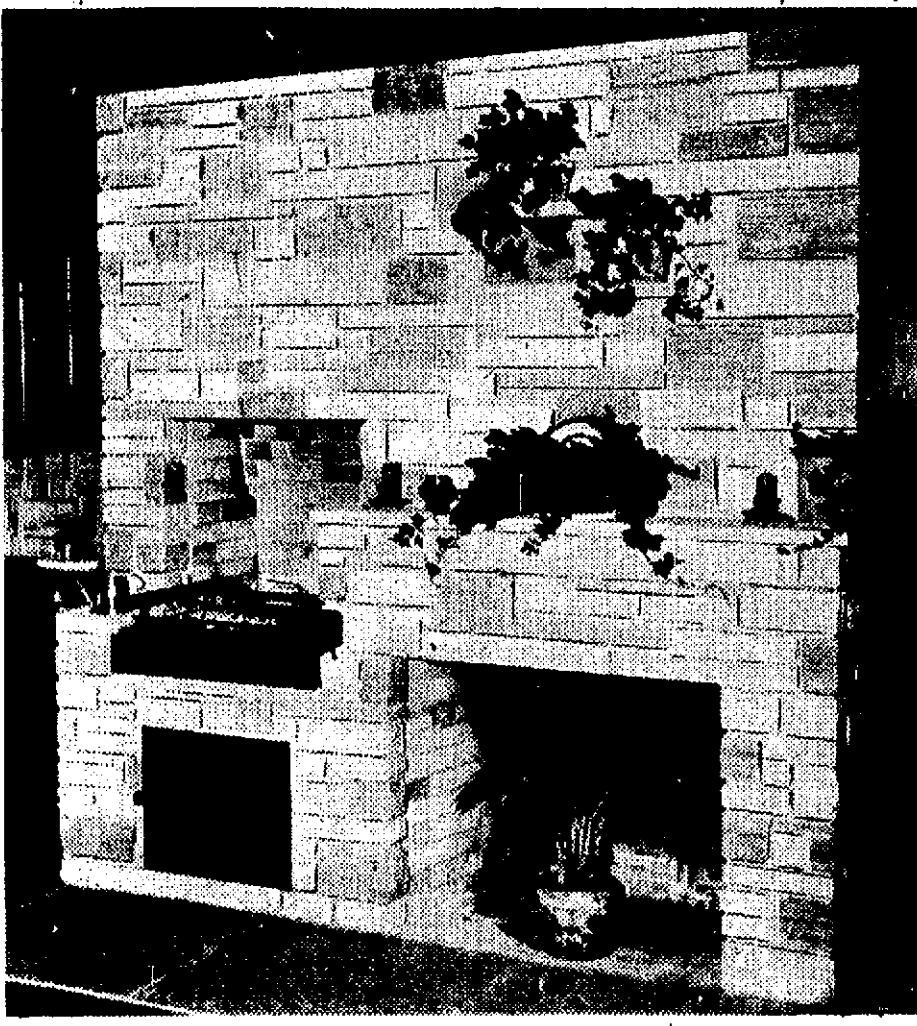


# Planned for *Gracious* Living

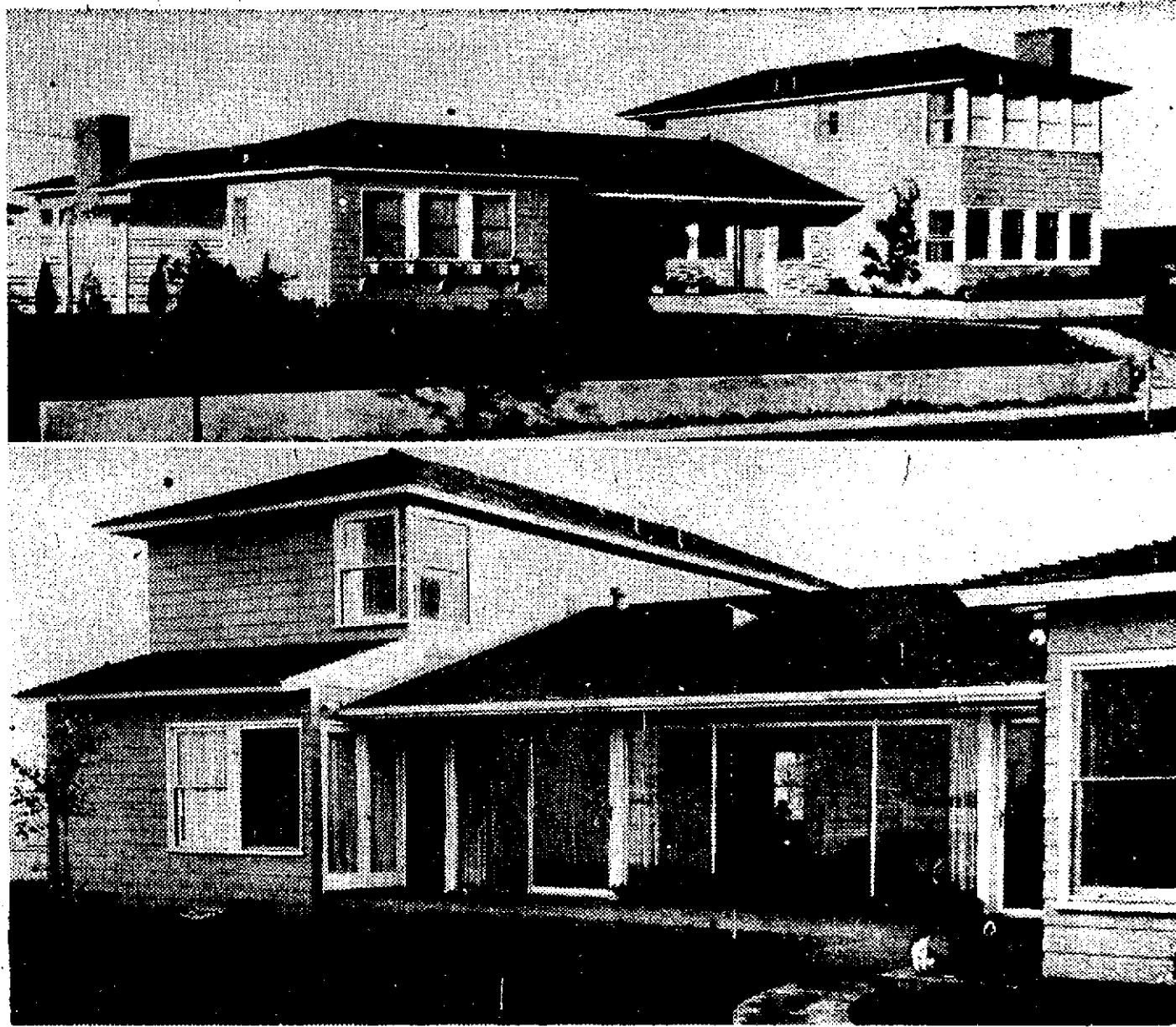
By Dorothy Killam



Floor-to-ceiling windows in the lanai also open on the terrace in the Karl Williams home. Draperies may be drawn for complete privacy when desired.



This fireplace, barbecue and sink in one corner of the lanai insure popularity of this part of the home.



—Photos by Jasper Nutter.

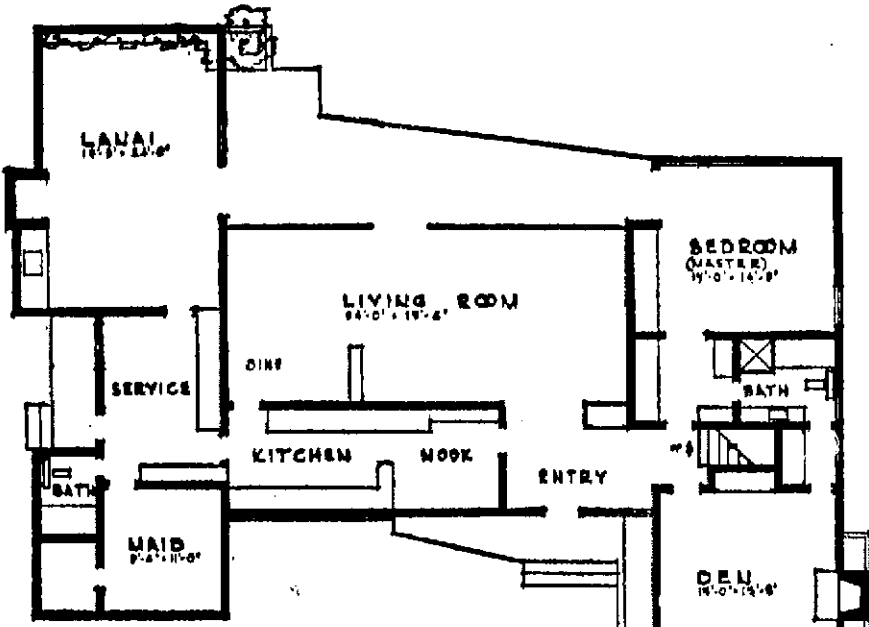
Flagstone and brown wooden siding form exterior of Karl Williams home (top). One wall of the living room is glass with sliding doors opening upon garden.



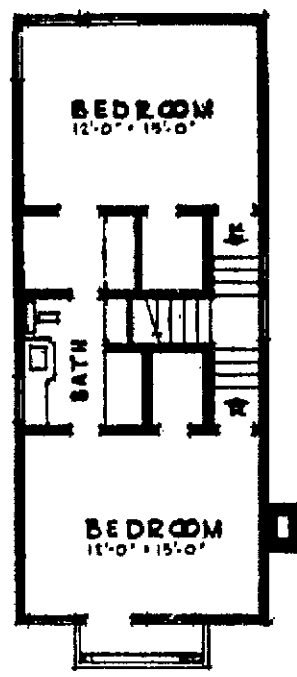
A planter box partially separates the living area from the dining portion of the room above. The oversized coffee table has been given a black finish.



Studio couch (left) in the den-guest room is made up beneath the slip cover. A work counter turns a corner to effect separation of kitchen, breakfast area.



LOUIS SHOALL MILLER, AIA  
ARCHITECT  
FIRST FLOOR PLAN



SECOND FL'R PLAN

fireplace create a rustic atmosphere into which a comfortable couch and redwood table and benches fit perfectly. Extra fold-up chairs and tables for special occasions are stored in a large closet.

The breakfast room is built between the entry hall and kitchen so when the door from the entry is open the kitchen is not easily seen. The work counter extends around the corner, partially shielding the kitchen from the dining area. A dish cabinet above has corrugated glass sliding doors.

A WALL of built-ins along one side of the breakfast area includes a desk for telephone, drawers for pencils, a card file for recipes, a space for the sewing machine so it can be pulled out on a hinged door, and a cabinet for sewing. Storage space all through this house is well planned to make a place for everything and cut down on housekeeping chores.

A dressing room is built between the hall, master bedroom and bath. Cabinets and wardrobes are built in one wall, op-

posite a dressing table covered with a floral skirt in pretty colors. A mirror above adds width to the room and a corrugated glass panel lets in light from the bedroom.

In the bedroom a wall of wardrobes has shelves especially made to hold Mrs. Williams' shoes. With this well-arranged storage space everything goes where it belongs.

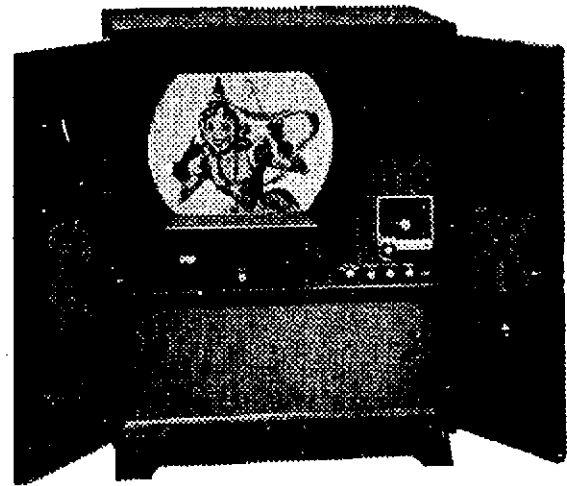
A door in this bedroom opens onto the terrace and back garden beyond. Walls are painted green and curtains are yellow. Across the hall in the combination den-guest room, studio couches have covers which when removed reveal beds all made up to be slept in. The

gay pattern used for draperies is repeated on bolsters on the couches beneath the windows.

A DESK fits into a niche on the opposite wall and can be used from both sides so the two girls will be able to work here together. Walls are lined in birch in a light, natural finish and the fireplace of flagstone. A niche above the fireplace is decorated with birds carved from wood.

Upstairs, the girls' rooms have wide fresh-air-giving windows and durable, linoleum-covered floors. When the girls become older and want more sophisticated surroundings, wall-to-wall carpeting will replace the linoleum.

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WITH A central hall serving each room but the lanai and the maid's room, the new home of Mr. and Mrs. Karl Williams, 1115 Tehachapi Dr., is excellently planned. The home is a two-story, four-bedroom residence with 3088 square feet of floor space and is planned throughout for gracious living.

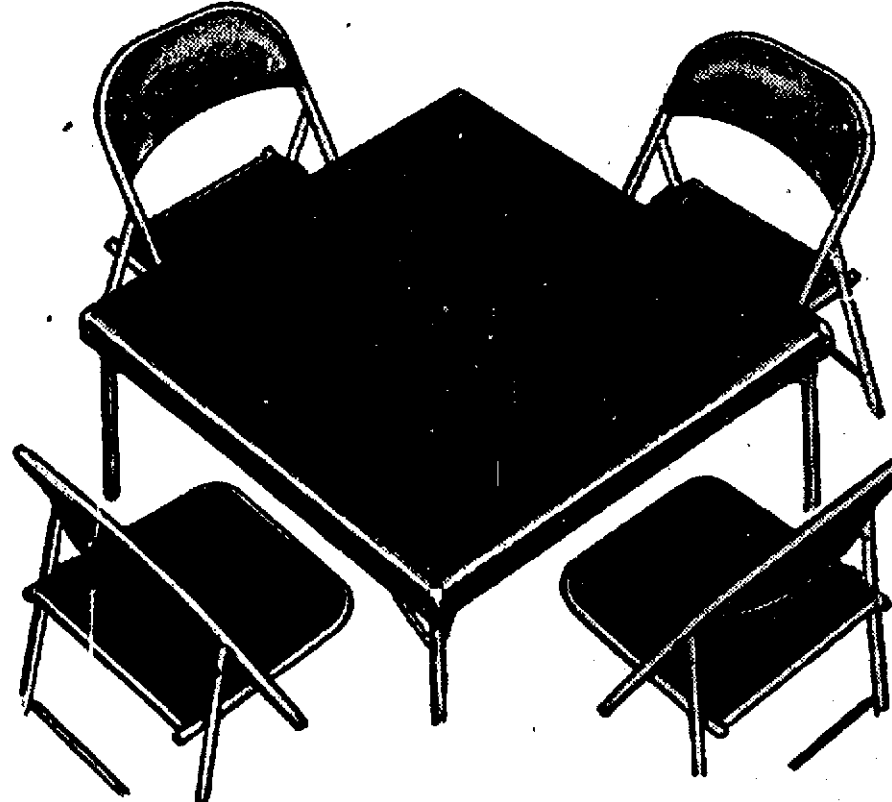
Despite the fact that each room can be reached from the hall, very little space is devoted to hallway. Architect Louis Shoall Miller was able to open each room on the hall by arranging bedrooms belonging to Norma Lee Williams, 4, and Mary Louise Williams, 10, upstairs above the master bedroom and den-guest room.

Another good feature of this plan is the arrangement of the kitchen at the front of the house so the combination living room-dining room and the recreation room look out on the back garden through walls of glass. A cement terrace just outside these rooms is shielded by a wide overhang in which lights are installed for illuminating the back garden.

Gray walls, ceiling and carpeting in the combination living-dining room provide it with a restful background which does not vie for interest with the view of the garden as seen through floor-to-ceiling win-

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# Early America

By Mary Lou Zehms

**T**HE SETTLERS during the early history of our country were of English, Dutch, French, Scandinavian and Spanish descent. When they landed on these shores, they brought with them furniture of the period and style of the homeland, and the furniture they made in their new homes was copied from these pieces, or from what they remembered of the furniture they had left behind.

In reproducing Early American furniture today, we find that it is copied from that of the New England colonies and the Dutch settlements of Pennsylvania and New York. There is great similarity between the English furniture of the New Englanders and that of the Dutch colonists, due to the fact that the English colonists were copying the Jacobean and William and Mary styles, and they, in turn, were influenced by the styles from Holland.

Since there were no skilled craftsmen beginning with the period from 1607 to the middle of the century, furniture was of the simplest kind made strictly for utilitarian purposes. Soon a few colonists became skilled in the art of furniture making, with the result that many of their articles compared favorably with those made in the homeland.

The home of Mrs. Dorothy Christie and her mother, Mrs. Erma Cline, in Long Beach, contains many items of this type. They have been handed down through the generations and are cherished for their intimate charm.

The lamp and walnut stand formerly belonged to Mrs. Cline's great-grandmother. Of

garnet-colored glass, the plain lamp base with hobnail bowl is decorated in an applied enamel snow scene.

**M**OST OF the highboys, chests, desks and tables during this period were made of walnut, such as the chest pictured here. It was purchased with Mrs. Cline's great-grandfather's discharge money from the Civil War.

**A**N OVERALL general picture of the important periods of old English furniture from the Tudor Period (circa 1500) through the 19th Century is contained in the guide, "Old English Furniture," by Hampden Gordon, just published by E. P. Dutton & Co. (\$2.75). The author, in discussing his aims for such a book, remarks that the subject is attractive from three points of view: the artistic, the romantic and the practical.

Many of us have but one or two pieces of English furniture in our homes, inherited or purchased by ourselves or parents, but often there is little chance of identifying them properly without doing many hours of library research. Here is where this book comes to our aid; and it is ideally condensed and to the point work, illustrated with 33 photographs, with suggestions of combining periods of furniture in the home and a chapter devoted to "The Genuine and Not-So-Genuine."

The technical approach should prove beneficial to the collector as well as dealer in English furniture, as should the list and condensed history of English makers and designers. Chief periods discussed are Tudor, Stuart, Dutch Influence and the Georgian.



Groomed for gaiety is this model in metallic blouse with mandarin style collar and plunge neck. Slim hip appearance is gained from fitted peplum design by Deauville Models. Pencil slim black crepe skirt has two back flying panels.



Gay parties, the theater and many other happy holiday occasions call for high-style beauty in evening wear. Above is any girl's dream-come-true in a filmy evening dress of net, created by Emma Domb. The tremendous skirt is over a hoop, adding graceful movement to its charm. The wide separate sole of matching net gathers on matching or contrasting streamers of tulle, which may be tied or draped according to mood. Net is in eight colors, same or contrast in the trim.

Dramatizing the effect of this formal of multi-colored stripes on heavy black tulle, Emma Domb has cut the material on horizontal lines, the added back fullness of the bouffant skirt centering the stripes in downward meeting arrow points, making an infinitely graceful "sweeping" line. The artfully slender, low-cut bodice is draped to a heart-shaped center point—a dinner gown of unusual distinction when worn with bolero which repeats the theme in across-the-shoulder lines.



The sheathlike slenderness of this crepe dinner gown is becomingly softened by a high-neck lace yoke with youthful cap sleeves appliqued to the bodice in a diagonal line. Slim, slashed skirt has over-drape feature.

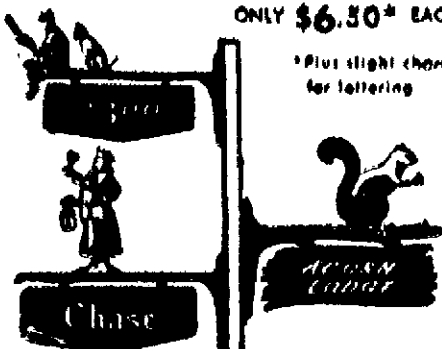


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Shelves, decorated with valuable antique pottery and glass, are built on the wall around the window at dining end of kitchen. Cabinets are built below.

## Antiques

(Continued From Page 6.)

thumb nail glasses and a pitcher which sparkle in the afternoon light. At the dining end of the room dish shelves are attractively decorated with

priceless old chinaware. Cabinets below are for storing tableware. The dining table is placed in front of a spacious window which provides a view of the back garden. Beyond a white fence is a tennis court.

**T**HE STAIR hall is papered with a scene of ladies and gentlemen of the 18th Century. The wall at the head of the first stair landing is decorated with the case of an an-

tique shelf clock. The clock face has been replaced with philodendron and a mirror. Old prints are grouped with it.

A tiered table at the top of the stairs adds an attractive note to the bedroom hall. In one of the bedrooms a canopy bed is trimmed with sheer white ruffles to match the curtains. The bedspread is of rose-colored, quilted material with a plaid ruffle below.

## Paint a Holiday Table Picture

By Elizabeth Hillyer

**H**ARVEST time deep reds and greens, orange, yellow, purple and browns add up to a wonderfully rich palette of color. Use this palette to paint a beautiful still life picture on your own table for a harvest party or Thanksgiving dinner—one that looks good enough to eat and is, because you use real fruits and vegetables instead of a brush.

Half a Hubbard squash makes a handsome container to start the arrangement of a centerpiece. To keep the squash from tipping, impale it firmly on a pin-type flower holder. Choose vegetables and fruits to go in it for variety of shape and color, deep purple eggplant, yellow, red and green peppers, purple and red grapes, apples, turnips, parsnips and bronze tinged onions.

Experiment with the composition and splash color around with a lavish hand—you're sure to have more material than you can use and not a bit need be wasted although all of it can't become table decoration. Try colors and shapes

this way and that, but chances are that you'll like it almost the first way. These elements take to grouping together so well that no centerpiece is more easily arranged. Finish off with colored leaves.

**U**SE OIL for the table painting, a little salad or cooking oil applied to the vegetables. Polish them off with a soft cloth to bring out their color and help them to last for a long time.

Use candles to set the centerpiece aglow. Hollow out and polish acorn squashes for candle holders and again use pin holders underneath if the squashes don't set firmly enough on the table. For another candle holder idea, use little wood baskets that berries or Brussels sprouts come in. Paint or dye them dark green, set the candles on pin holders and fill the baskets with cranberries and leaves. White candles make the sharpest color contrast with the red and green.

Big dramatic effect for the party buffet table uses a dozen or more candles and more harvest bounty, red cabbage, corn, cucumbers and large brown oak leaves in addition to all the rest.



This hand-made walnut chest, owned by Mrs. Erma Cline of Long Beach, is one of pair owned by her grandfather.

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**M**ANY gray-haired men think the way to hide their gray hair is by having it clipped off; nothing could be further from the truth. By so doing, all they do is accentuate their worst features, winding up with a "fresh-peeled" look that only calls attention to the gray hair at temples and sides of head. Next time let a MOUNGER hair-cutting specialist give you a fine haircut that makes the most of your best features . . . and makes the gray in your hair add distinction and a younger appearance to your face. NO "rush-outs" . . . MOUNGER barbers take their time. Put your best face forward! Next time get a MOUNGER haircut!

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## For New Bared Necklines



Gale Storm models two new neckwear styles that cover up necklines bared by short hair. Left, vivid, tailored, triple Windsor tie of silk in three colors. Center, velvet ascot tipped with ermine tails. Right, layers of polka-dotted net.

**C**HOPPED-OFF hair-do's are responsible for the rash of little neckties which are the high climbers of fall fashions.

The "string" or Windsor tie, ascot, Pierrot-styled neck ruff, and the little triangle that's hardly larger than a diagonal-cut handkerchief are neckwear fashions that solve a

problem. They cover up some of the expanse of neck which a short haircut leaves bare.

The smaller the necktie, the more of a splash it makes against a white neck or a white collar. One of the most vivid is the triple Windsor tie of multi-color silk. This set of three little Windsors blazing

out from a white collar can pack a wallop like a rainbow popping out of white clouds. As much can be said for small but vividly printed "triangles."

The velvet ascot carries the velvet touch to fall clothes. When the ascot is ermine-tipped, it can step out with a low-cut gown. If tied high, it can break up a lot of bareness

between hairline and neckline.

One of the sauciest fashions which short-cropped hair has inspired is the Pierrot-styled net ruff. Designer Brooke Cadwallader cartridge pleats layer on layer of black polka-dotted net to make this ruff which ties with long ribbons of moss green grosgrain.

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# Open House

## An Old Christmas Custom

By Mildred K. Flanary

**G**OOD FELLOWSHIP reigns supreme in the holiday season and one of its best features is open house on Christmas Day. It's an old American custom to throw open the home to relatives and friends and neighbors, inviting them to come in for a bit of Christmas Day cheer which may take the form of something to eat or to drink or both.

The whole family participates and this is an ideal occasion for young Miss Teenager to try her social wings, pouring tea or setting forth fruit cake, candy or other holiday food when guests drop in and while mother keeps an eye on the turkey roasting.

Beverages for such occasions are many. Tea is one that lends itself to the occasion and may be served two ways—in a hot spicy punch ladled into mugs and garnished with orange-clove sections or right from the teapot.

The punch itself is simple to prepare, as is the tea, if basic rules are followed. One rule is an adequate source of boiling water. To keep this part of the preparation out of Mom's kitchen, an electric plate can hold the kettle or Silex pot of boiling water for refueling.

Here is a recipe for spiced tea punch and proper brewing instructions for the unadulterated pot of tea.

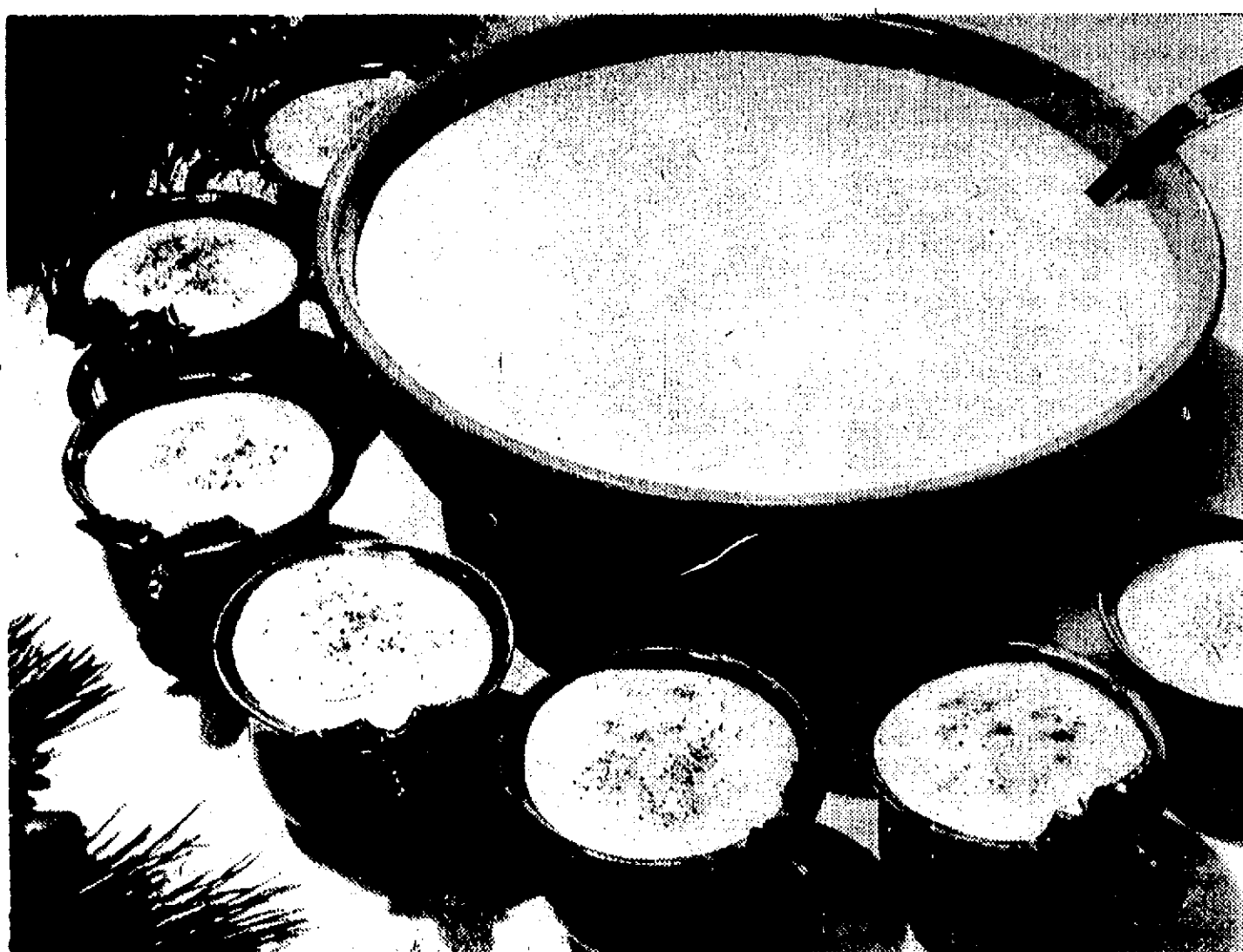
### Spiced Tea Punch

4 level tablespoons black tea  
2 level tablespoons whole cloves  
1 teaspoon all spice  
1 cup strained orange juice  
½ cup cranberry juice  
½ cup simple sugar syrup  
8 cups freshly boiled hot water

Pour five cups of boiling water over the tea and cloves and all spice; let steep for five minutes. Strain; add orange juice and cranberry juice and syrup, and remaining three cups of hot water. Stir until syrup is thoroughly dissolved.

### Tea for a Crowd

Four 1½ gallons of vigorous.



Eggnog, the traditional Christmas drink, needs no fancy preparation. Today's food advances also include prepared eggnog that is quick, convenient to use.

ly boiling water over 1 pound of tea.

Let steep for a full 10 minutes.

Then strain into a storage crock or stainless steel container. The resulting concentrate can be used for making either hot or cold tea.

For hot tea, pour one part of the concentrate into a serving pot and add seven parts of very hot water. The water need not be boiling, but is must be hot enough, allowing for inevitable cooling, to give a piping hot serving.

The holiday season creates a demand too for quick thinking on the part of any hostess, for there are always those drop-in performances by twosomes—foursomes and sometimes a group. No doubt you'll be staging an "at home," and for that we suggest this bowl

of tangy banana-fruit punch, easily prepared with the new concentrated canned fruit bases. Your table decorations can be festive, gay and easy-to-arrange, using clusters of colorful grapes as is shown here, or the red Christmas berries and pine and fir bows so easily obtained. We suggest some recipes, other than the one for banana-fruit, which we believe you'll like.

### Banana-Fruit Punch Bowl

1 can lemonade base  
1 can orange base  
1 can grapefruit base  
2 cups strong tea  
1 No. 2 can crushed pineapple  
1 quart water  
2 quarts charged water  
1 banana

Mix lemon, orange and grapefruit base with tea, pineapple, and water. Just before serving, pour over ice and add charged water. Slice banana and allow to float on top for a garnish. Yield: 30 punch cups.

### Frosted Nectar Appetizer

2 cups apricot whole fruit nectar  
½ cup lemon juice  
1 tablespoon granulated sugar  
1 egg white  
1 cup finely crushed ice

Place all ingredients in quart jar, cover closely and shake until well mixed and frothy. Serve at once. Serves six, small glasses.

### Pineapple Nog

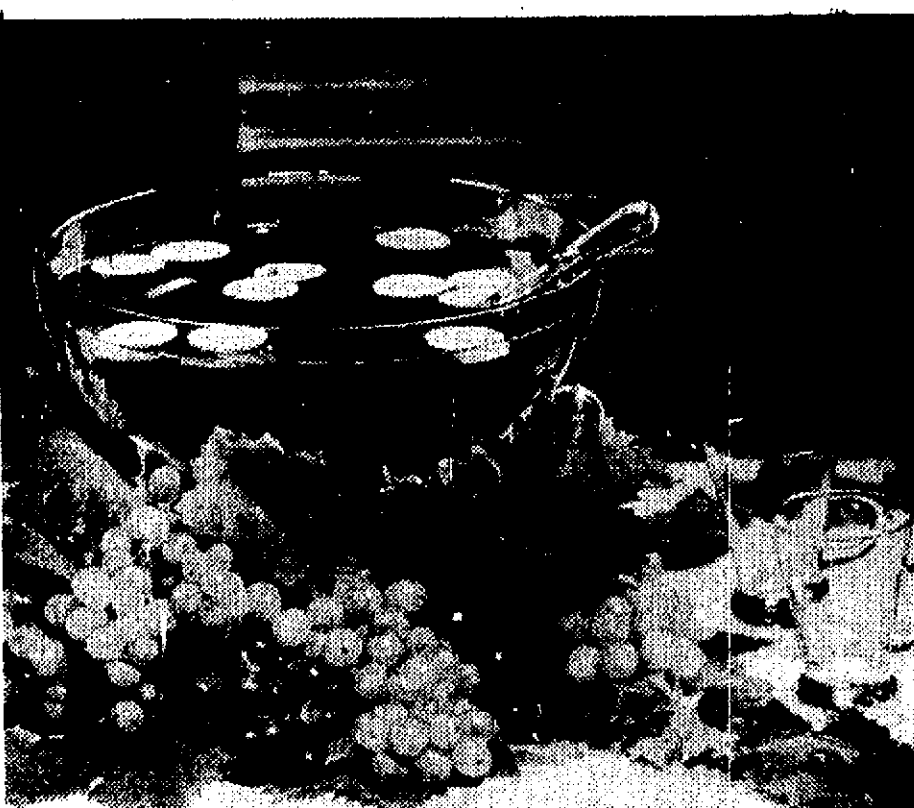
1 No. 2 can pineapple juice (2½ cups)  
½ cup water  
1 cup evaporated milk

All ingredients should be cold. Mix milk and water. Stir in pineapple juice slowly to prevent curdling. Makes four servings.

### Hot Spiced Grape Juice

7 cups strong tea  
18 cups water  
1 cup lemon juice  
8 cups pineapple juice  
3 cups grape juice  
2½ cups sugar  
nutmeg, allspice, cinnamon and whole cloves to taste  
¼ cup syrup  
3½ cups water

Mix the dry spices and sugar,



A holiday punch bowl will fill the bill for the time when friends drop in. Above is a banana-fruit setup.



With sandwiches and some frothy milk drinks the younger generation can do holiday entertaining in high style.

add syrup and water and whole cloves. Boil to a syrup. Add dash of salt, and add the syrup mixture to the juices.

Then, of course, one of the most traditional of Christmas beverages is the eggnog, and all who follow this tradition will revel in the ready-mixed kind which you can purchase from your dairy.

Considering the ingredients of eggnog and the mixing time which you save, you'll find the prepared type both economical and convenient. Many families prefer to fold whipped cream into eggnog. This you do at the last minute whether you use the prepared product or mix your own.

But, in all your holiday planning, don't forget a time when your youngsters can take over—and without any help from Mom. There are many frothy drinks dear to their hearts. Let them whip them up in their own way, and comple-

ment them with tiny sandwiches as suggested here.

### Orange Milk Punch

3 cups milk, chilled  
1 cup chilled orange juice  
2 tablespoons powdered sugar  
½ cup fine cracked ice  
½ cup heavy cream, whipped  
8 sections orange pulp

Mix orange juice with sugar in a shaker and stir until sugar is dissolved. Add ice, then stir in milk slowly. Shake vigorously to mix. Strain into four tall glasses filling them almost full. Top with whipped, slightly sweetened cream and garnish with 1 or 2 sections of orange pulp. Serves four.

### Frosted Maple Float

3 cups milk, chilled  
6 tablespoons maple or maple flavored syrup  
1 pint maple or vanilla ice cream  
1 egg white  
2 tablespoons sugar  
cinnamon

Mix milk with maple syrup until well blended. Add two large tablespoons of the ice cream and shake or beat until well blended. Pour into four glasses. Beat egg white until stiff, beat in the sugar. Drop a scoop or spoonful of the remaining ice cream in each glass, top with a spoonful of the egg white and sprinkle very lightly with cinnamon.

## Yule Ornaments

**N**O MATTER how many Christmas tree ornaments you have, it's fun to make new ones. These are easy to make and materials for them are easy to find. An afternoon session with the children helping turns out more than enough for your tree, with plenty to spare for the tree at school or the one you plan for the club.

You will need: Pipe cleaners. Chocolate drops wrapped in silver foil. The narrowest red decorative stick-on tape—¼ inch. Paper, metallic, and red and white striped. Water colors. Pliable wire.

To make the chain, dip pipe cleaners in water first, then paint with bright water colors, red, yellow and blue. The pipe cleaners keep their chenille-like fluffiness better when the water color is brushed on than when they are soaked in paint or dye. When the paint is dry, twist each pipe cleaner into a circle, linking circles as you go.

Bells for the bell ornaments are silver foil wrapped chocolate drops. Because the chocolate drops look so much like bells they'll inspire you to try ideas of your own. The string of bells is made with the narrow red stick-on tape. Lay a length of the tape, adhesive side up, flat on a table. Notice that each candy has a very thin tissue paper strip at the top. Stick these paper strips onto the tape so the bells space about four inches apart. Now double the tape back onto itself so the colored sides are out and the sticky sides are together.

The other bell ornaments are made with pipe cleaners. Make

a hole in each chocolate drop to about half its depth with an ice pick or nut pick. For the curlicue ornament, wrap a pipe cleaner around a pencil and insert one end into the chocolate drop. For the bell cluster, use three pipe cleaners and three chocolate drops. Bend each pipe cleaner in the middle. Shape one half of each pipe cleaner into a loop, twist the three together and insert the straight ends of the pipe cleaners into the chocolate drops.

**Y**OU MIGHT use the whirligigs with other trimmings or you might like the idea of a whirligig tree. These little fly-away ornaments in red and white striped paper would make a very gay and different tree. Of course you remember how to make them—squares, cut diagonally from the corners almost to the center. Face the striped paper with another square of the same because both sides show. Gold, silver or colored metallic paper should also be double faced. Use pliable wire to fasten the points of the whirligig together. Twist the wire at the front and back of the whirligig to hold it loosely, then use the same wire to fasten the ornament to the tree. Use wire that is long enough to lift or suspend the whirligig away from the branch so it may whirl.

Use the decorative tape to fasten the ornament together and to make a loop for it to hang by. Use metallic paper, or odds and ends of bright patterned wrapping paper for these, also double faced.

## Chinese Duck

**F**OR A family of four wishing to celebrate a special occasion with a special dish, roast Chinese duck will provide fine food at moderate cost. This delectable recipe is provided by Ted Young, proprietor of a New York restaurant.

### ROAST CHINESE DUCK

1 six-pound duckling  
1 leek  
2 cloves garlic  
½ teaspoon pepper  
3 tablespoons sugar  
¾ teaspoon salt  
2 ounces soybean sauce  
½ ounce whisky or sherry

or stock  
2 ounces water  
Singe, wash and dry duck. Place all other ingredients in saucepan and bring to boil. Tie neck end of duck and pour in this stock. Tie other end. Place duck on rack of roasting pan with a little water in pan. Roast in moderate oven (350° F.) until brown (about 1½ hours). Keep turning while roasting to get even color. Baste frequently with following mixture: 2 teaspoons honey, 1 cup water. Bring to boil. Serve drippings over the sliced duck (serves four).

### Frosted Nectar Appetizer

2 cups apricot whole fruit nectar  
½ cup lemon juice  
1 tablespoon granulated sugar  
1 egg white  
1 cup finely crushed ice

Place all ingredients in quart jar, cover closely and shake until well mixed and frothy. Serve at once. Serves six, small glasses.

### Pineapple Nog

1 No. 2 can pineapple juice (2½ cups)  
½ cup water  
1 cup evaporated milk

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# Transplanting Can Be Easy

By Bob Gilmore

**T**RANSPLANTING, which is one of the easiest gardening chores, actually produces some of the most startling landscape effects. Transplanting, if properly carried out, will change a lifeless-appearing scene into a flowerland of color and fragrance almost overnight. And all this can be accomplished for a nominal cost.

There is nothing complicated about transplanting. It consists very simply of moving plants from one location to another. There are, of course, certain rules that must be followed. Yet they apply equally well to transplanting everything from an aster plant to a tree destined to grow more than 100 feet tall.

One of the first things to learn is the kind of plants that should or like to be transplanted. Carrots or comparable plants equipped with a single taproot do not take kindly to



When transplanting, keep intact the ball of earth surrounding roots; don't allow roots to dry out.

the ball of earth that holds the roots. Transplant, if possible, when the skies are overcast and when evaporation is at a minimum.

Millions of seedling plants are sold every year by garden supply dealers in the Long Beach area alone. Both vegetable and flower transplants are available in practically all of the most popular varieties. This proves that amateur growers in this district do a tremendous amount of transplanting every season.

**B**ECAUSE gardening with established seedling plants is so popular it seems wise to learn how to select the most valuable specimens. Nurserymen report that most amateurs choose the biggest plants. The assumption seems to be that as long as the price is the same you get more for your money when you buy the largest plants. But this isn't true at all.

The experienced gardener will choose the bushy and compact plants; the spindly ones, you will discover later, are not the most attractive. The fact is that the smaller specimens seem to suffer less shock from transplanting and their setback is less noticeable. To be on the safe side, though, it is advisable to use the transplanting hormones now available at all garden supply stores. The purpose of this material is to induce rapid root action, thus getting the plants off to a rapid start in their new home.

being moved. It appears that there are not enough feeding roots to sustain the shock usually suffered in moving the plant. Then there are the common garden annuals such as nasturtium, Virginia stocks and alyssum that hardly seem important enough to qualify for transplanting. With these ornamentals you simply sow the seed broadcast as they should grow where they are sown.

There are good times and bad times for transplanting. Your best bet is to move the plants during the coolest part of the day; the worst possible time would be in the middle of a warm day. The roots must not be allowed to dry out during the process. Keep intact



Wet the soil before transplanting to prevent it breaking apart and exposing the roots to the air.

## Roses for Gifts

By Walter Finch

**I**T MAY SEEM unusual to combine the thought of roses with Santa Claus and the jingle of Christmas sleigh bells, but what more lasting and beautiful gift could convey the sentiment of the Yuletide season than this most popular of flowers?

For the many thousands of gardeners in the United States, there could be no more perfect present than one of the four exquisite All-America Rose award winners for 1950, Fashion, Mission Bells, Capistrano and Sutter's Gold. These plants can bring lasting pleasure year after year to people in any part of the country, and they constitute a unique solution to the gift problem at Christmas time.

All-America winners are selected annually from the very best of the new rose introductions. Each year new kinds are carefully tested for two years before the winners are chosen.

The use of gift certificates which are available from leading nurserymen insures that these fine roses are delivered at the proper time for planting. By selecting plants which have won the All-America award, highest distinction given in the United States, the donor gives a gift of top quality at relatively low cost.

This year's championship quartet will make extraordinarily striking gifts. Fashion, a floribunda, is coral-pink overlaid with gold, a color entirely new in roses; Mission Bells is a hybrid tea of salmon pink; Capistrano, a hybrid tea, is soft rose pink; Sutter's Gold, also a hybrid tea, is a rich yellow with pink shading.

Many nursery operators

"package" bare root rose selections, that is, they make up three or more varieties into a grouping at slightly reduced prices. These make ideal gifts and your nurseryman probably will be glad to see that such a package is delivered.

## Suggestions on Shrubs

By J. J. LITTLEFIELD



"Is there a shrub that will stay low and bushy for planting under low windows?" Yes! *Abelia goucheri* will grow to three feet. The bronzy foliage is small, the flowers pink. *Abelia grandiflora* has white blossoms and flowers continuously for three to four months in summer. Cut back the suckery new growth and you can keep it bushy and under three feet. It will spread three to four feet. *Hypericum patulum henryi* will grow two and a half feet tall. It produces rich, deep yellow blooms practically the year round. These three plants will take full sun or stand partial shade.

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## Onion Sets Speed Crop

By A. C. MacLeod

**O**NIONS grown from sets will mature about three to four weeks earlier than those planted from seed.

It is a quick, sure method of growing green onions or scallions and also for the production of "cooking onions." Onion sets usually are sold by color, red, brown or white.

Sets are obtained by planting seed thickly and not thinning the plants, which dwarfs the bulbs. When mature, they are dried, and stored until the purchaser of the sets replants them, and they start to grow again.

The soil for onions should be rich and loose. Small firm sets should be purchased for two reasons. Since sets are sold by the pound, the buyer will realize a greater number of onions by buying the smaller size. Onion sets over one-half inch in diameter tend to go to seed rather than form good bulbs.

Plant the largest sets in the lot you buy two to three inches deep, and use the resulting onions as green onions or scallions. Plant the smaller sets just below the surface of the soil, about four inches apart and let these mature for dry onions to be used in cooking.

Be sure to firm the soil well around the sets and water immediately. It is not necessary to plant all your sets at the same time. Successive plantings will furnish your table with green onions and your kitchen with cooking onions over a long period.

The home gardener who wishes to grow the large, mild, sweet onions so delicious for slicing on hamburgers or used in salads may plant the seed in December, January or February in the Long Beach area. California Red and Italian Torpedo are very fine varieties. Sweet Spanish is especially good.

**SOW FAIRLY** thick not over one-half inch deep. The rows in the seed bed can be a foot apart. When the seedlings are a few inches high and start to crowd they should be



Planting onion sets is the surest, quickest method of planting to insure scallion, "cooking onion" crops.

thinned out. The thinnings can be used as green onions.

When the seedlings are about the size of a lead pencil, the roots are trimmed back as well as the tops about one-third their length. Set the transplants 4 to 6 inches apart in double rows raised several inches above the surface. In about 100 days the tops should topple over and it is time to dig the onions. See that the onions do not suffer from lack of water at any time during their growing period. Thrips are about the only insect pests to contend with and these can be controlled with DDT spray.

## Tips on Gardening

**G**ARDEN TIPS for the week. For a new thrill in gardening try your hand at growing orchids. Many amateurs assume that this type of plant requires a lot of work and a great deal of expensive equipment. This is not true as several varieties are quite hardy. Among the easiest orchids to grow at home are the epiphyllums, laelias and cymbidiums.

## Historic Hills

(Continued From Page 2.)

private schools in California, Chadwick.

**R**OLLING HILLS was the only recent real estate development on Rancho Palos Verdes until near the end of World War II. At the present, under the guidance of Frank Vanderlip's second son, Kelvin, Rancho Palos Verdes is undergoing a remarkable transition. Eight other residential tracts

since have been laid out, seven of which are adjacent to the Rolling Hills tract.

In addition to these residential developments, the present corporation is actively engaged in the farming business, and this year has more than 3000 acres of soil under leased cultivation, the principal crops of which are peas, tomatoes, garbanzo beans, peppers, grain and commercial flowers. There are two granite quarries and a diatomaceous earth mine which is leased to a company that uses the 20,000,000-year-old deposits for medicinal, chemical and industrial purposes; a successful beach club at Portuguese Bend; and one of the finest public riding stables in Southern California.

Of further interest is the fact that when Crenshaw Blvd. is extended over the Palos Verdes hills to the sea, Kelvin Vanderlip intends to give a park area either to the county or to the state. This park will overlook both the Pacific Ocean and the great plain which forms the backbone of the Palos Verdes hills.

Vanderlip also plans to build a huge monument atop San Pedro Hill to serve as a beacon that will be to the Pacific Coast what the Statue of Liberty is to the Atlantic Coast. High on a hill overlooking the Long Beach-Los Angeles Harbor, this will be a safety beacon for ships at sea and a landmark visible night and day from the entire Long Beach-Los Angeles metropolitan areas.

One of the most important steps in growing camellias is in learning how to cut the flowers. Remove as little stem as possible. Next year's growth is produced on the stems just slightly below the flowers. If the stem is cut back sharply then next year your camellias will have vacant spaces where the flowers should be.

Pink and yellow callas may be started now, either outdoors or for potting purposes. Plenty of water will be required during the growing season so provide adequate drainage.

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## New Windshield Glass Cuts Headlight Glare

By BRUCE BLOSSAT

NEW YORK. (NEA) A glassmaker has come up with a new automobile windshield glass that will take some of the sting out of the glaring headlights of oncoming cars. Since "sealed beam" headlights were developed some years back, the average car's main lights have been so dazzling they are nearly always a great annoyance to motorists and often a serious danger on the roads. To meet this problem at least part way, the Libbey-Owens-Ford Glass Co. has produced a new glare-reducing safety plate glass for windshields. It has a slight bluish-green tint. Iron added to the raw material mixture largely does the trick. The new glass has been road-tested and has been found to cut glare materially, whether from headlights or the sun. No claim is made, however, that the product will do too much toward protecting a driver's eyes from the direct rays of a rising or setting sun. Drivers who have used the glass say they don't particularly care any more whether oncoming cars at night dim their headlights or not. They say the tinted windshield softens the glare considerably. Regular windshield glass allows 88 per cent of available light to pass through. Libbey's new product lowers this figure to 82 per cent. That is just four per cent above the minimum demanded by state laws for safety's sake. The new glass has a second feature—it blocks about 15 per cent of the sun's heat-producing infra-red rays. Not too many may realize that doctors believe actual physical damage is done to the eyes by the direct rays of bright headlights. And according to the Automobile Club of New York, such glare can cause temporary blindness for as long as three seconds. The National Safety Council

## Red Cars Speed Up Traffic, Is Claim

NEW YORK (AP) Do you dislike having other motorists jockey past you while trying to drive at a safe and steady pace? If so, don't buy a red car, advises Howard Ketchum, color and design engineer. A test of motorists' reactions showed that drivers are more impatient when trailing a red car because red is the most stimulating color—hence the greater urge to pass. Cream and yellow colors are also stimulating, while black, blues and green without yellow undertones are the colors less inciting to the driver in the following car, Ketchum reports.

says the high beams most drivers use on the roads constitute a major difficulty in night driving safety. "Annoyance due to glare is frequent in many accidents," it adds.

Connecticut found that in one year 3.5 per cent of its highway mishaps could be ascribed directly to blinding headlights. Illinois recorded a figure of around three per cent, and Minnesota and New Jersey of about two per cent. Most other states lumped these accidents with others caused by different kinds of obstructed vision.

Educating drivers to depress their high beams when approaching other cars on the road is a slow business, and police enforcement of state and city laws to that effect is almost impossible. There are too many violators.

## Along Automobile Row

BY TOM WYNN • AUTOMOBILE EDITOR

FOR more than a quarter of a century, the trend in American automobiles has been toward lower and longer cars. For at least the last 10 years, the tendency has also been to make them wider. Naturally this could not go on forever.

Garages built to take cars for the 1930-40 decade began to be too small for those of the 1940-50 decade.

As streets became more and more crowded with traffic, extreme lengths became less and less desirable. Parking difficulties in cities, towns and even small villages became worse and worse. Still, American motorists want roominess, and they like the ease of riding provided in the long wheelbase car—what to do about it?

Automotive engineers and stylists are starting to come up with real answers to the problem. In one particular instance, one of the 1950 cars will be actually more than five inches shorter than its predecessor, while the wheelbase is actually one-half inch longer!

While the particular car cited has actually more space within the body, including almost a foot more hiproom and no sacrifice in legroom, the five-inch saving in length has been obtained by reducing the overhang of the car beyond the front and rear axle. The additional wheelbase has been utilized to swing the body further between the axle, thus contributing to easy riding. By recessing the front seat, the legroom of passengers in the rear seat is unaffected by moving the front seat backward or forward. By redesigning the front end and construction of grille and bumper, the forward overhang has been shortened materially, thus reducing the overall length and further contributing toward front seat vision. In other words, it is possible to see the road ahead to a point much closer to the front of the car than previously. This contributes to easy parking, which further adds to the advantage of the shorter overall length.

Similarly, careful design of the rear end has brought down the overhang without sacrifice of trunk space. As a matter of fact, in this advanced design there is more room inside of the car, while the garage or parking space required has been reduced.

This new tendency in design is proving so popular, both with engineers and owners, that it can readily be stated that 1950 will mark a reversal of an old trend. Cars will be shorter, but roomier. They will be lower, but with ample head room. They will be no wider, but will have more seating width. Car buyers will applaud this trend, and once they realize that

it is becoming available, will look for it when they go to view the new models.

Our thanks to Sam Fuson of the Kudner Advertising Agency, who recently returned from Detroit for making these facts available to us.

All lines of General Motors' new 1950 model automobiles will be presented to the public for the first time in one big show at the Waldorf-Astoria in New York, Jan. 19 through 27, General Motors announced last week.

The show, keynoting 50 years of automotive progress, will be called "Mid-Century Motordom." Last January the famed "Transportation Unlimited" show which General Motors put on at the Waldorf broke all records there with an attendance of more than 300,000 persons.

A new high-compression engine is in the advance stages of development at Willys-Overland. It was revealed by D. G. Roos, first vice president of the company.

The new engine, which will be available in both four and six cylinders, is being readied for the Willys spring product program, Roos declared. While the new power plant is approximately the same size as that in the current Willys line, it has an appreciable increase in horsepower and has some features which are revolutionary for American automotive engines, he said.

DEALER DOINGS—Bud McKenzie, local Ford dealer, reports that Pat Healy has joined his new car sales force. Healy has been on auto row for 15 years. The Long Beach Used Car Dealers Association held their annual meeting last Tuesday at the Lafayette Hotel. At the gathering, the group laid out plans for their forthcoming election of officers.

The appointment of Harry Miller as used car sales manager was revealed last week by Young-Johnson Co., Anaheim St. Ford agency. Miller was formerly associated with other new car dealerships on the row. At the same time the Ford firm announced that Darwin McCredie will hold the post of new car sales manager.

Announcement of early entries for the world's largest stock car event, the Mobilgas Grand Canyon Run, indicates that practically every major U. S. auto manufacturer and dealer will be represented in the contest to be staged from Los Angeles to the Grand Canyon, Feb. 15 and 16. To date the following Long Beach new car dealers have been entered in the event: Ridings Motors, Cadillac agency, and Art Hall, Inc., Lincoln-Mercury dealership.

## Record Car Sales for Five Years Seen by Official

WICHITA, Kan., Dec. 10. (AP) Americans will buy between five and six million new motor vehicles during the next five years, according to Walter A. Williams, general sales manager of the Ford Motor Co. Ford division.

Addressing more than 1000 members and guests of the Kansas Motor Car Dealers Association here last night, Williams attributed his optimistic forecast to an "amazing growth in population" and the fact that the public's purchasing power today is double its prewar level. He estimated about two-thirds of the purchases would be replacements for the nearly 44,000,000 vehicles now on the road. About 2,600,000 automobiles and trucks would be bought by those entering the new car markets for the first time, he said.

However, consumers waiting for an appreciable drop in prices were given little encouragement in the picture painted by the Ford sales executive. "We've got to sell at today's prices," he told the dealers. Williams said mounting labor costs and higher steel and coal prices mean "there is no likelihood of a drastic reduction in car prices in the near future."

## Kansas Truck Tax Law Change Sought

TOPEKA, Dec. 10. (AP) A move to seek legislative action killing the ton-mile tax on Kansas trucks was started here yesterday by the State Highway Users Association.

Representatives of more than 50 trucking concerns said they would recommend to the Legislature that it pass "laws more equitable for taxation than the present ton-mile system."

## They'll Be Happy to Pay His Pension

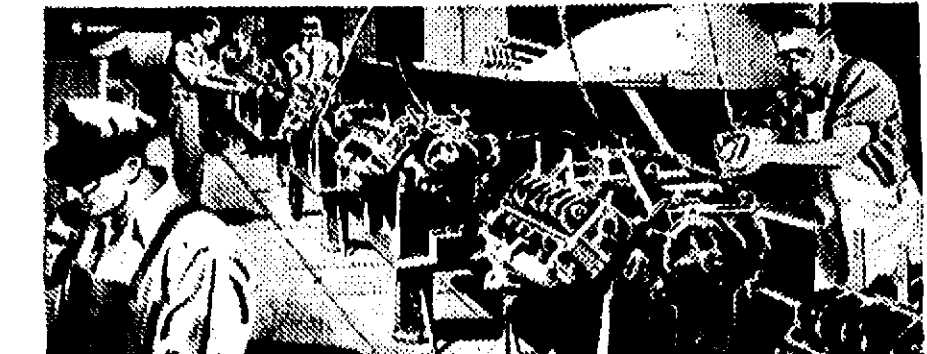
SPRINGFIELD, Mass. (AP) A lot of Springfield motorists scarcely can wait until next year. That's when Traffic Officer Chris Asphall becomes eligible for retirement. Two years ago Asphall issued 30,000 parking tickets. Last year he did even better—35,000. Now he's trying for a new record.

## Tax Vote Refused

SANTA FE, N. M. The New Mexico Supreme Court has refused, in effect, to allow the 2-cent increase in the state gasoline tax enacted this year to be placed before the voters at the next general election.

# We're launching New "ROCKETS" from Oldsmobile!

Oldsmobile is rocketing forward to even greater public acclaim! Now—while you read this—a beautiful new fleet of "Rocket" Engine cars is being built by Oldsmobile! Soon they'll be unveiled at Oldsmobile showrooms all across America—there to be seen and admired! Futuramic glamor, Futuramic action, Futuramic value! Three great new Series 19 ultra-modern models! "Rocket" Engine power—now paired with a brand new idea in transmissions—to give you the smoothest ride you've ever tried! Look ahead for these far-ahead Futuramics—coming soon to your Oldsmobile dealer!



A "Rocket" a minute rolls off this line! The world's only Futuramic engines come from this unique Futuramic factory—in greater and greater numbers! Here the most modern methods of manufacture are used to build the "Rocket"—the engine that set an outstanding first-year record for dependability! So watch for the new "Rocket" cars!



Oldsmobile craftsmen ready the new "Rocket" fleet! Final touches are put on the Futuramics for their introduction to an eager public. And each finished Oldsmobile will represent superb design—ultra-advanced engineering! So look for the new "Rocket" Engine Oldsmobiles. You'll see them soon at your nearby dealer's—the finest Futuramics ever!



New "Rocket" Engine Oldsmobiles

COMING SOON TO YOUR OLDSMOBILE DEALERS

C. STANDLEE MARTIN, INC.

"EXCLUSIVE OLDSMOBILE DEALER"

1227 AMERICAN AVENUE

PHONE 6-9621

LONG BEACH, CALIF.

# NEVER AGAIN WILL YOUR PRESENT CAR BE WORTH SO MUCH!

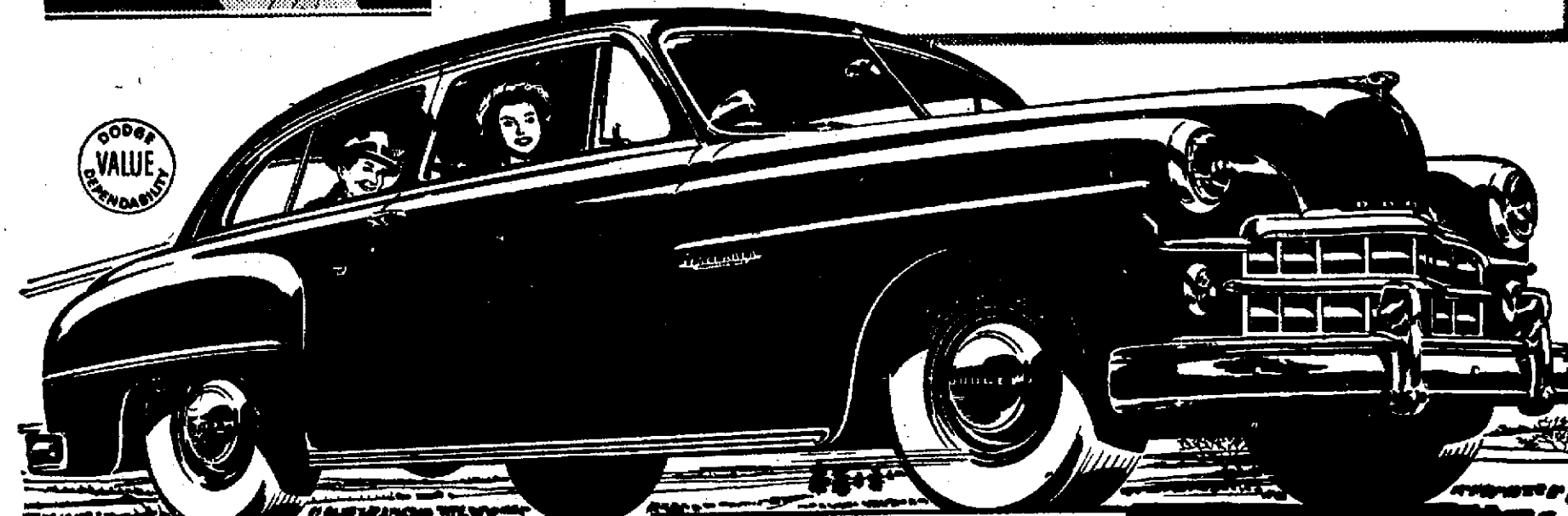


# NOW YOU CAN OWN A BIG NEW DODGE

FOR MUCH LESS THAN YOU THINK!

• Our bigger trade-in allowance will go far toward paying for your big new Dodge. Chances are, you won't have to lay out a penny in cash—your present car taking care of the down payment—with the balance spread over many, many months.

Take advantage of this big opportunity to enjoy Dodge V. LUE, Dodge DEPENDABILITY. Dodge prices start just a few dollars more than the lowest-priced cars. And with more for your present car, Dodge VALUE IS BIGGER than ever. Come in for our appraisal today!



SHARE IN OUR SUCCESS!

Biggest months in Dodge history enable us to offer the most generous trade-in allowance on your present car

Come in... See our AMAZING LOW PRICES

Coronet • Meadowbrook Wayfarer

with optional Fluid Drive at no extra cost

# DODGE

Just a few dollars more than the lowest priced cars!

# Glenn E. Thomas Co., Anaheim at Elm

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# "1949 Auto Output Seen Near \$8 Billion; Unit Production Sets Record

By DAVID J. WILKIE

DETROIT, Dec. 10. (AP) The auto industry's record-breaking vehicle output this year will have a wholesale value of about \$8,000,000,000.

The figure, by the Automobile Manufacturers Association, is based on an indicated production of 6,200,000 cars and trucks. It comes to about \$1,300,000,000 more than the value placed on 5,285,425 vehicles built last year.

The industry never before had a 6,200,000-unit output year, so accurate dollar comparisons are difficult. However, in 1948, when unit output totaled only a little short of half this year's volume, its wholesale value was \$3,023,028,360.

And indicating the trend toward more new vehicle buying rather than old car reconditioning is a drop in replacement parts production. The Auto Manufacturers Association reports this year's output of such parts will have a wholesale value of about \$2,000,000,000. That's around \$500,000,000 under last year's figure.

The industry's 1950 model runs gets actively under way next week. With the return of more General Motors and Chrysler divisions to assembly-line operation every car maker hit by steel shortages will be back in production.

Volume will not be large for a while, but the industry's new models will be rolling from all but a couple of assembly plants. Among the latter are the Kaiser-Frazer lines at near-by Willow Run.

Considerable plant alteration has been under way at K-F, looking to a resumption of output. However, no date has been announced for the reopening of the company's assembly lines.

Kaiser-Frazer now has been closed for approximately 35 working days. The shutdown was explained as due to the accumulation of factory inventories of finished vehicles. A large part of the current plant alteration is in preparation for the introduction of a projected new lower priced model. No details have been disclosed about the new model.

Elsewhere in the industry some final assembly and a lot of parts production have been under way this week. The factories are doing better than expected with respect to steel and now have a reasonable chance of getting fairly good output volume early in January.

Some makers lost considerable ground in the shutdowns. Thus once again immediate deliveries are not very easy to get on several popular makes. Of course there still will be some unsold new vehicles at the year's end. However, most of them are likely to be in transit from factory to dealer.

To regain the lost volume, some of the plants will swing into overtime again as soon as their stockpiles of fabricated parts and sub-assemblies permit. Several, forced to cut down to four days a week by the materials shortages, are talking about six-day schedules soon after Jan. 1.

Perhaps the only gloomy spot

in the auto industry's present outlook concerns its probable export business. The overseas shipments have declined steadily this year, and no upturn now appears likely for many months to come.

The 1949 exports will number about 300,000 vehicles compared to 436,217 last year. In 1929 exports numbered 733,762 vehicles.

## Walkers in Street Cause of Accidents

CLEVELAND, Ohio. Walking in the roadway accounted for 6 per cent of the pedestrian deaths in urban areas. The Street and Traffic Safety Lighting Bureau reports. Forty-four per cent of all urban pedestrian deaths occurred while the pedestrians were crossing the street between intersections. The difficulty of seeing pedestrians at night accounts for many of these deaths. Adequate street lighting would help solve this problem.

## British Announce New Non-skid Tire

LONDON. A British tire firm has developed a non-skid tire with steel coil springs in place of the usual tread. The springs are embedded in the tire during the vulcanizing process.

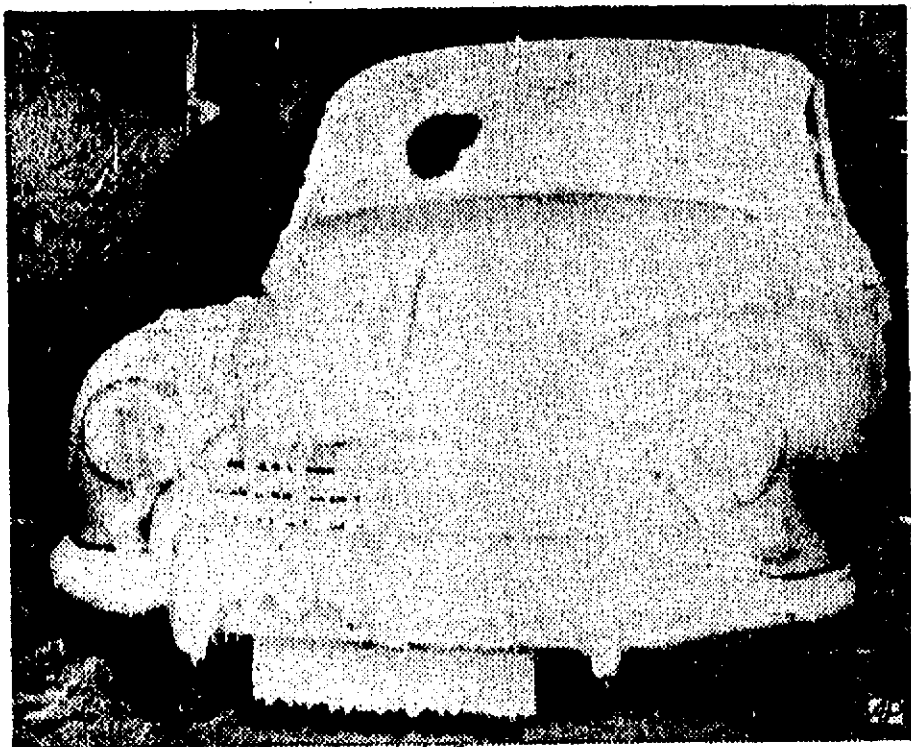
The company, Tyresoles, Ltd., calls the invention "Wyresoles." Sir Patrick Hamilton, its chairman, said engineers agreed that driving on wet roads the film of water under the tire must be shattered and dispersed quickly. The company claims the springs do this efficiently.

## U. S. Agency Offers Antifreeze Booklet

WASHINGTON. "Automotive Antifreezes," a 16-page booklet published by the National Bureau of Standards, is being offered by the Department of Commerce. It describes, with charts and illustrations, cooling systems and coolants, types of antifreezes and proper use of an antifreeze. Included is a minimum temperature map of the United States and a bibliography.

## Car Key in Secret Place Latest Offer

SAN JOSE. A local auto dealer asks his regular customers if they would like to have an extra ignition key soldered some place on the car, generally inside a hub cap, where it can be reached in an emergency. The idea has saved some broken windows and lock-smith bills.



IT'S COLD INSIDE—A completed car undergoes an extreme cold test at Morris Motors plant, Oxford, England, where it is prepared for export by that dollar low country.

## Hand-made Models of '50 Cars Being Shown Dealers

DETROIT, Dec. 10. (AP) For preview purposes a lot of hand-made 1950 model autos have been assembled. They will be shown to dealers and industry writers during the next few weeks.

Many of them will not be given public introduction, however, until well after Jan. 1. And it probably will be even later before all makes again roll from the assembly lines in heavy volume.

But the industry already has its new production record. When it counts all the cars and trucks built in 1949, the total will go above 6,000,000. Nearly 5,000,000 of these units will be passenger cars. The industry's previous record was 5,358,420 cars and trucks built in 1929.

Latest surveys indicate that sales, too, have established a new industry record this year. There is no present sign of a major let-

## Pittsburgh Police Frown on Dangers

PITTSBURGH. (UPI) Motorists who hang their baby's shoes, souvenirs from Niagara Falls and other assorted items on the windshields of their cars are in for a lot of attention in the Pittsburgh area.

City and state traffic officials announced a joint drive against the use of anything which will hinder the driver's view. "A windshield is no place for a Punch and Judy show," Safety Director George A. Fairley said. The order also will be applied to side and rear windows.

## Take Your Choice

SPOKANE, Wash. (UPI) An anonymous truck driver is quietly doing his bit to further safety on eastern Washington highways. On each rear fender and plainly visible to drivers approaching from the rear, is a sign. The one on the left reads "passing side" and the sign on the right says "suicide."

## Hudson Reveals New Car Prices

DETROIT. (AP) Hudson Motor Car Co. announced its new low priced model, just introduced, will have a list price of from \$1675 to \$1795.

The lower figure is for the three-passenger coupe; the higher tag for the four-door sedan.

The new model, which Hudson has named the Pacemaker, is now on display in dealer showrooms. It is the first of the new entrants in the lower priced field. Kaiser-Frazer has announced plans to introduce a model to compete in the Chevrolet-Ford-Plymouth price field and Nash reportedly has one in prospect.

Two more new 1950 models to be shown this week are Ford's Mercury and the redesigned Pontiacs. Details of both will be disclosed on Friday.

## K-F Small Car Soon

DETROIT. Kaiser-Frazer Corp.'s new small car, which has been under development for more than a year, is scheduled to be in production by next spring, according to a report by President Edgar Kaiser to Detroit area dealers at a closed meeting here.

## U. S. Auto Taxes Hit \$3.7 Billion

Special taxes paid by motor vehicle owners in U. S. in 1949 will total nearly \$3.7 billions, or \$300 millions more than in 1948 and \$1.6 billions more than in 1941.

This does not include any income, sales, property or other general taxes paid by motorists.

When both special and general taxes are included, a study by one large automotive firm shows that the average new car today bears a tax of about \$511 before it reaches its first owner.

The special taxes on motorists this year will include \$1.23 billions in federal excises, \$1.45 billions in state gasoline taxes, \$810 millions in state vehicle registration fees, and about \$195 millions in special local taxes on vehicle owners.

Highway user groups regard the state gasoline and registration taxes as the only proper levies against motorists as a group, so long as revenues are used only for highway purposes.

Federal excises, levied by Congress in 1932 as "emergency revenue measures," are regarded as a serious threat to the tax source states need for road and street work.

## British Taxes Choke Car Sales, Says London Paper

How England's high taxes on both incomes and manufactured products are destroying its own industries is told by the London Economist in a recent article on car prices.

Before the war, the Economist points out, the cheapest British cars cost about £125. Two million cars were in use—exactly equal to the number of people whose yearly income after taxes was at least four times the price of the cheapest cars.

Today, with high taxes on cars and incomes, the cheapest British cars cost well over £300, while only about 400,000 persons have net incomes four or more times this amount.

What effect these facts may have on British car ownership can't be determined accurately today, since the bulk of English cars now are tagged by the government for export. But the Economist concludes:

"Unless the present relationship between costs (including purchase tax) and incomes is very radically altered, the permanent domestic market for the British motor car industry will be only a fraction of what it was."

## YOUR CHRISTMAS GIFT PROBLEM

is answered by

Seal-a-Coat Service Co.

## GIVE A GIFT CERTIFICATE

Good for a Silicone Process Job

\$10<sup>00</sup> this includes

Washing and Buffing that formerly was \$4.00 extra. Can be done before or after Christmas.

## Here's What You Get:

New car looks that outlive the car. No more messy waxing—no more toilsome polishing—no more costly glazing. An occasional washing or dusting with a soft clean cloth is all you will ever have to do again to keep your car beautifully lustrous, once it has had the SILICONE PROCESS. You'll enjoy a new pride of ownership.

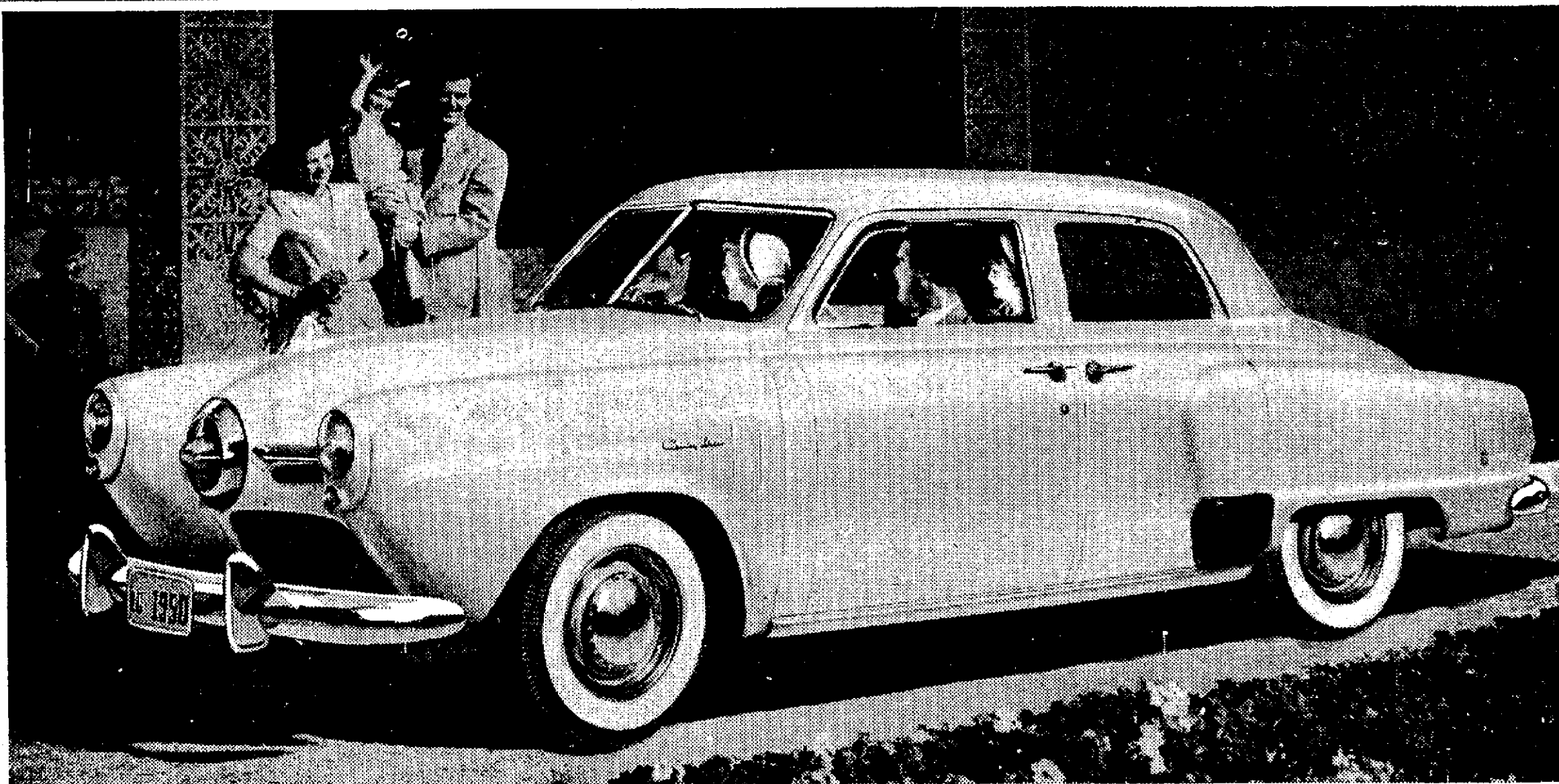
1. Requires only approximately 3 hours
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COME IN TODAY AND GET A GIFT

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White sidewall tires and wheel trim rings optional at extra cost

Motoring's "next ride" is here! Come in and go for a drive!

## NEW 1950 STUDEBAKER'S

## "Miracle Ride"

It's as excitingly new as Studebaker's "next look"

COME in and go for a drive in America's most talked about new car—the dramatically different 1950 Studebaker.

Come in and treat yourself to the unforgettable experience of the 1950 Studebaker's "Miracle Ride"—the grandest new thrill in all motoring.

The Studebaker "next look" and the Studebaker "next ride" are selling the 1950 Studebaker faster than any car Studebaker ever introduced before.

Come in now and let this aerodynamic new 1950 Studebaker work its magic on you. You won't ever want to go back to ordinary motoring.



Every mile is a thrifty mile! There's no excess bulk that would waste gas in a 1950 Studebaker. What's more, automatic overdrive is available on all models—extra cost but extra savings!

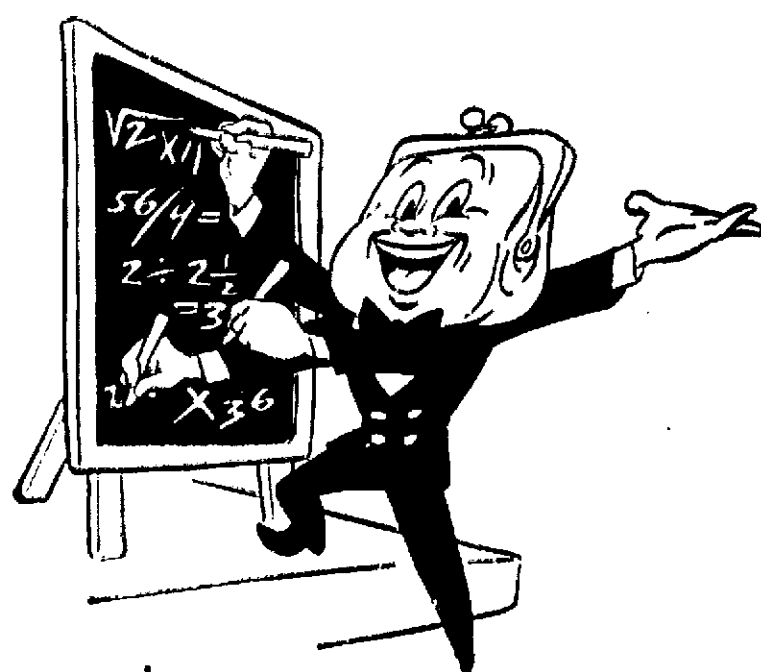
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STUDEBAKER'S REALLY ROLLING! STUDEBAKER LEADS AGAIN WITH THE "NEXT LOOK" IN CARS!



"Your Best Pick-By Arithmetic!"

## The new 1950 Studebaker

Made Available To You At Lower Cost Today By **ED JAMES**

WORLD'S CHAMPION STUDEBAKER DEALER

By Means of an Extra-High Volume Trade-In Allowance!

Yes, there's Big Money in dealing with Ed James, the Volume Vendor, because High Volume makes for Lower Prices, and you get the Savings! No question about it—for Value—for Lower Cost Operation—for Lower Cash outlay—the new 1950 Studebaker delivered in Jamestown is "Your Best Pick by Arithmetic!"

PRICES START AT \$1797

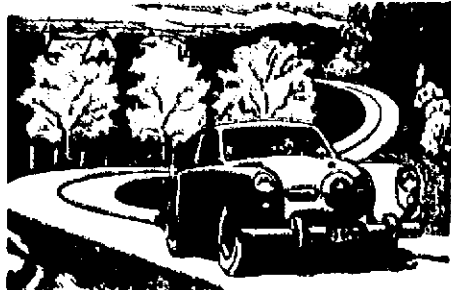
Take a Look! Take a Ride! You'll Take One Away! Today!

**JAMESTOWN**

CORNER 14TH & AMERICAN • PHONE 6-4219



Rough going? Not for this Studebaker! The superbly balanced Studebaker design combines with a newly perfected coil spring front suspension to flatten out the roughest spots. It's a real "Miracle Ride."



No weave—no wander—on the curves! This low-swing Studebaker puts the law of gravity to work for you when you head around a turn. Variable ratio steering. Wide-rim wheels. Extra-low-pressure tires.



## Change-over to '50 Models Completed by Auto Plants, Volume Flow Month Away

DETROIT, Dec. 10. (AP) By this week end, it was predicted, the auto industry would have completed most of its change-overs to 1950 models.

But it won't swing into high volume production. That probably will not be possible until mid-January or even later.

The industry's purchasing departments have managed to round up enough steel to get going earlier than had been expected. However steel of the required type isn't yet flowing freely enough to permit all the production the car makers would like.

The surest thing ahead as the factories go into the last lap of 1949 output is that their total for the year will go over 6,000,000 units. Present indications are that some time next week the year's total production will pass that figure. The 12-month total now appears likely to come close to 6,200,000 vehicles. The previous record for a single year was 6,358,420 cars and trucks, built in 1929.

In the past a heavy production year usually has been followed by a slump. That will not happen in 1950 if the car makers are right in their thinking. Some are even suggesting next year's output could be made to equal that of the present year.

Latest to put forth this view is Ford's Walker A. Williams, general sales manager of the Ford division. He foresees a combined replacement and first purchase demand for up to 6,000,000 units a year over the next five years.

All the industry's sales executives are agreed next year's business is going to take a lot of sales effort. All factory-dealer contacts have emphasized that viewpoint.

There is considerable speculation about 1950 price schedules, but few industry experts look for any drastic reductions. Many, of course, assert that price cuts would stimulate new car buying. At the same time most of them agree car buying should be heavy during the March-through-July period regardless of price tags.

Probably many car makers hold the same view right now. The possibility of price advances in raw materials for the industry is giving the auto manufacturers more than a little concern at present.

Early in 1949 some automotive experts predicted prices would drop sharply after midyear. But the only price changes of material consequence after midyear were a \$73 to \$140 cut by Nash on its 1950 models and another of from \$25 to \$40 on vehicles equipped with General Motors' automatic transmissions.

New car sales for all of 1949 now are estimated at close to 4,800,000. That, too, would be a record. The highest previous sales mark in industry records was approximately 3,800,000 passenger cars retailed in 1929.

The figures are more significant that appears at first glance. To them must be added an undetermined number of cars bought by local, state and federal governmental agencies and not included in total new car registrations.

When this is done the overall total will account for all but a few of the 5,100,000 passenger cars expected to be included in this year's total output.

### Four Hogs Equal Car Down Payment

ALTON, Ill. (AP) The barter system proved itself here when farmer traded four hogs as a down payment on an automobile.

Bernard Taul, 24, told a used car salesman he needed a car but only had \$50 in cash.

"What else you got?" the salesman asked.

"Pigs," the farmer answered. "Pigs is pigs, so I'll take them," the salesman said as he took four hogs as a \$200 down payment.

Taul drove away a \$395 car.

"I'll fatten these babies," the salesman said, "and then either eat them or sell them in the fall."



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UNI-BOND PROCESS  
BRAKE RELINING

- 50% More Wear
- 15% More Lining Area
- No Rivets to Score Brake Drums

**\$17.50**  
EASY TERMS

ALL HYDRAULIC BRAKES  
Includes Lining and Labor

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### '22 Stanley Steamer Still Going Strong

RICHMOND, Va. (UP) At least one ancient automobile taking part in this year's revival of the Golden Tour had little or no trouble with Virginia's rugged mountain roads.

C. E. Simmons, who drove his two-cylinder, 1922 Stanley Steamer in the caravan of 90-odd vehicles of a by-gone day, said he has more trouble finding roads that can accommodate his boiler.

Simmons said he cruises at 80 in his steamer without really opening up all the valves. He said he gets 14 miles to a gallon of kerosene and six miles for every gallon of water in his tanks.

As for the upkeep, Simmons said there are only 37 moving parts including the wheels. When something goes wrong, he doesn't bother taking his Steamer to a garage.

He calls the plumber.



### Skid Advice Given by Engineer Expert

MADISON, Wis. (AP) Don't stop on full in an instant, says Archie feeding the gas too quickly when H. Easton, of the University of you start to skid. That's almost Wisconsin College in Engineering as bad as slamming the brakes in.

## New Small Car Announced by S. D. Aircraft Engineer

SAN DIEGO, Dec. 5. (UP) A lightweight car which will retail for about \$500 has been designed by T. P. Hall, San Diego development engineer.

The car is about the size of a postwar British Austin and has a top speed of 45 miles an hour and gas consumption of 45 miles to the gallon, Hall said. It has been tested, he said.

The machine is 153 inches in overall length, has a 100-inch wheel base and 50-inch wheel tread. It is powered by a 10-horsepower engine, which drives through a fluid coupling. It is built largely of aluminum alloy and plastic material and weighs 775 pounds.

Hall said there are several cars now in operation and the various prototypes have been driven several thousand miles in tests.

Hall was chief development engineer at Consolidated Vultee Aircraft Corp. for many years. He left the firm about two years ago to develop his present car, which he says is a by-product of the flying auto.

Hall invented and designed the flying auto which he sold to Consolidated and then regained ownership rights after the aircraft company abandoned construction of the machine. One flying auto was built which later crashed during an emergency landing after running out of fuel.

## NEW CHEVROLETS

**\$1588<sup>75</sup>** AND UP

As low as **\$495.00** Down Payment

**HARBOR CHEVROLET CO.**

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## NOW AVAILABLE NEW CHRYSLERS

AS LITTLE AS

**\$650** down

UP TO 30 MONTHS TO PAY

LIBERAL TRADE-IN ALLOWANCE

Your New Chrysler-Plymouth  
Dealer, Uptown Atlantic

**Bill Atkinson, Inc.**

3855 ATLANTIC PH. 40-5465

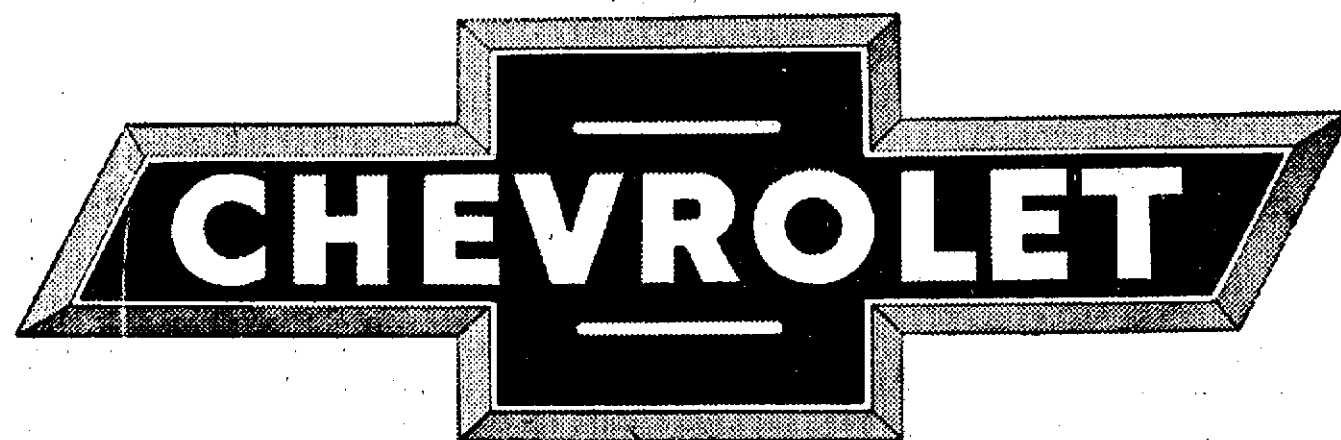
# Again in 1949 MORE PEOPLE HAVE BOUGHT CHEVROLETS than any other make

—just as they have done during the  
total 19-year period, 1931 to date!

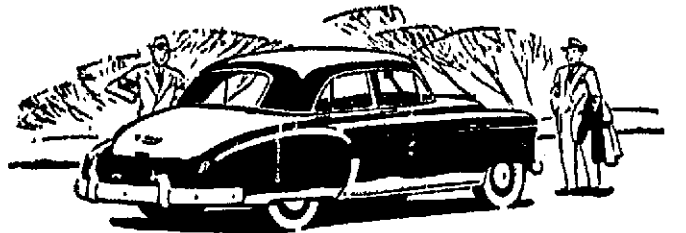
THE men and women of America know value when they see it!

Consequently, they are purchasing more Chevrolet passenger cars than any other make . . . and more Chevrolet trucks than the next two makes combined . . . thereby placing Chevrolet first in sales this year, just as they have done for the total 19-year period, 1931 to date.

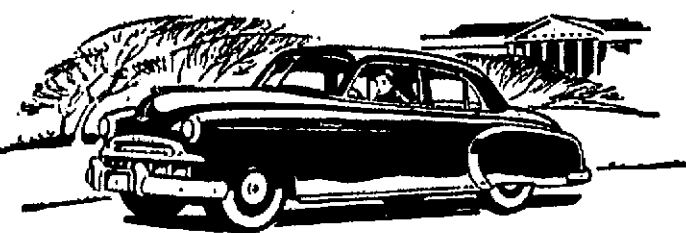
Naturally, we and all Chevrolet dealers are deeply appreciative of this overwhelming tribute of preference; and we join with Chevrolet in pledging to do everything possible to give you greater and greater value in the months and years to come.



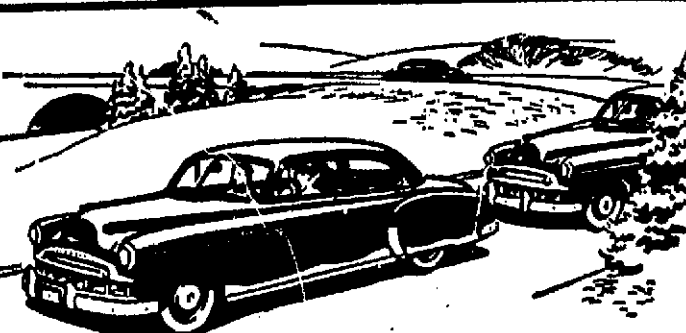
\*1949 results based on incomplete but conclusive nationwide registration figures. All other facts listed here are based on complete and official nationwide registration figures.



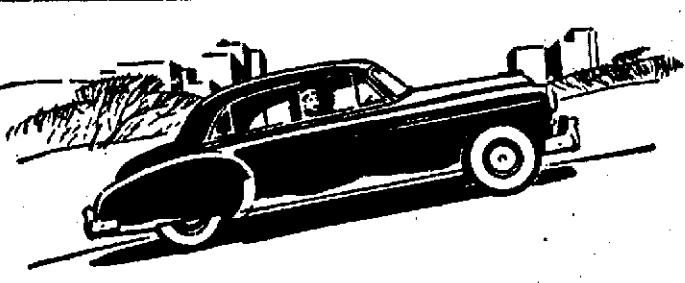
**FIRST**  
in passenger car sales for '49\*



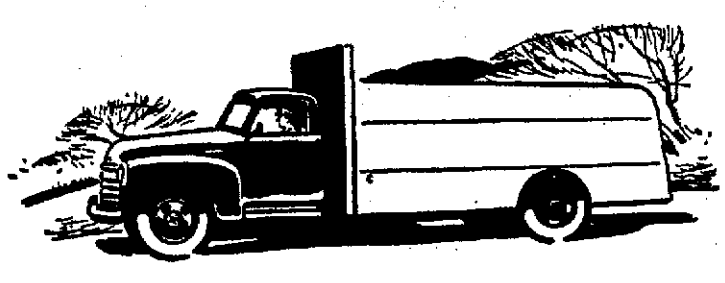
**FIRST**  
in passenger car sales  
for all postwar years



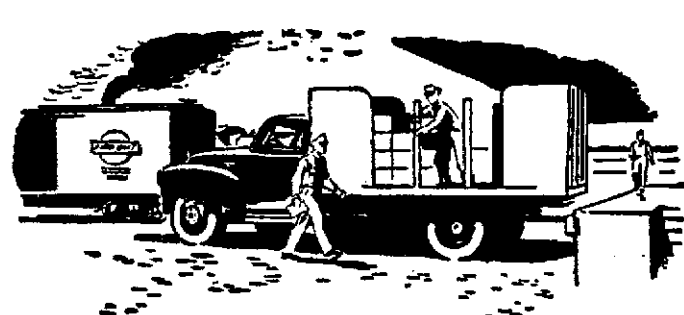
**FIRST**  
in total number of  
cars on road today



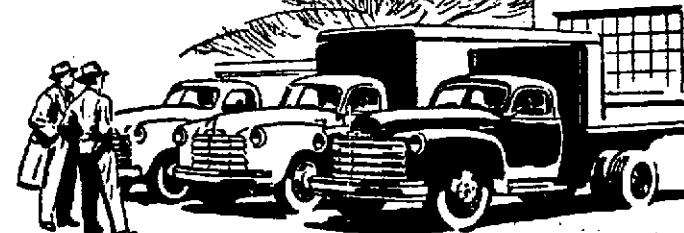
**FIRST**  
in passenger car sales  
for total 19-year period,  
1931 to date



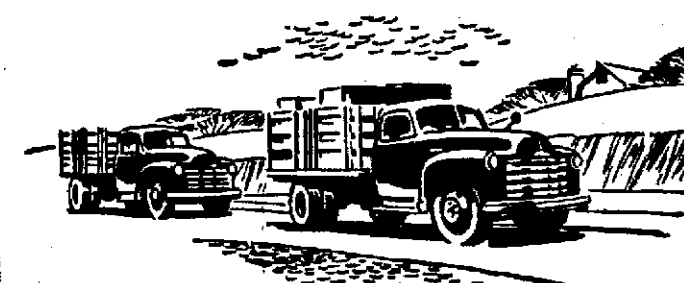
**FIRST**  
in truck sales for  
total 19-year period,  
1931 to date



**FIRST**  
in truck sales for '49\*  
(Outselling the next 2 makes combined)



**FIRST**  
in truck sales for  
all postwar years



**FIRST**  
in total number of  
trucks on road today

**BEACH CITY CHEVROLET CO.**

1800 EAST FOURTH STREET—PHONE 7-2766  
LONG BEACH, CALIF.

**GEO. E. HOOVER, INC.**

601 AMERICAN AVENUE—PHONE 6-5291  
LONG BEACH, CALIF.

**HARBOR CHEVROLET CO.**

601 EAST ANAHEIM—PHONE 6-3293  
LONG BEACH, CALIF.



OPEN MONDAY THROUGH SATURDAY 9:30 TO 9:15 UNTIL CHRISTMAS

# SEARS Long Beach

## FOR A THRIFTY Merry Christmas

SAVE AT SEARS

100 TOYS  
IN ONE!



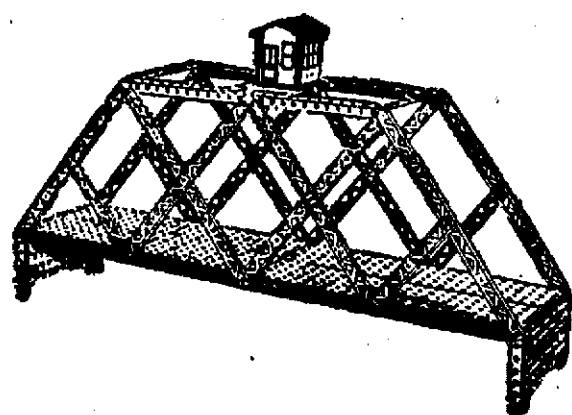
Develops natural mechanical and engineering ability through play!

## ERECTOR Set

# 7.30

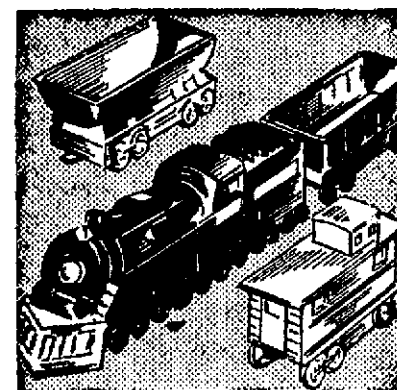
Large! Number 4 1/2  
Set COMPLETE  
with Wind-up Motor

Develop your child's natural mechanical and engineering ability through play with this large, number 4 1/2 erector set that is actually 100 toys in 1! Made of sturdy metal that takes lots of wear. Easy-to-follow instructions. Others priced from 3.15 to 15.75. Junior sets, 1.50 - 3.98.



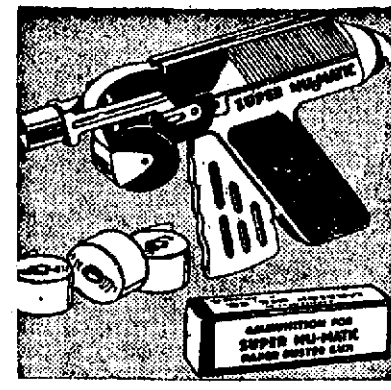
### The Gift He Wants

- No tools are needed to make the large selection of toys in this one set!
- World famous sets with pulleys and wheels to make movable, realistic models!



**Toy Rubber Train**  
**1.75**

An ideal pull-toy! Practically unbreakable! Detachable engine, fender, dump car, gondola, caboose.



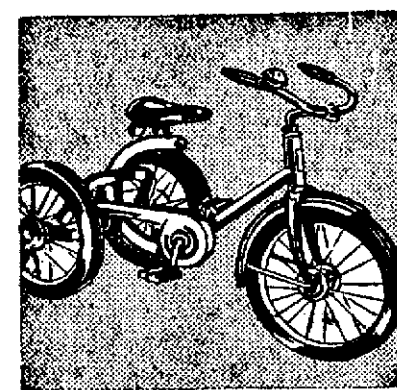
**Paper Buster Gun**  
**79c**

Sensational, new, harmless toy. Super-Numatic gun for young cowboys. No powder, no caps, realistic shots.



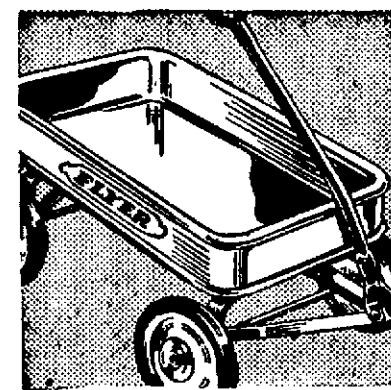
**Cleaning Set**  
**1.19**

Sweep and mop and clean and dust! 3-piece set contains mop, dust pan and sweeper. Just like Mother's!



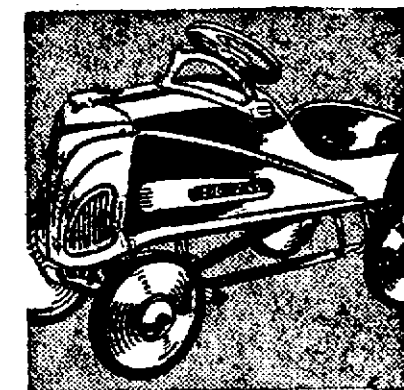
**Speedy Tricycle**  
**24.95**

Handsome steel frame finished in maroon enamel. Chrome trim. Spring saddle, semi-pneumatic tires.



**Radio 'Special'**  
**3.98**

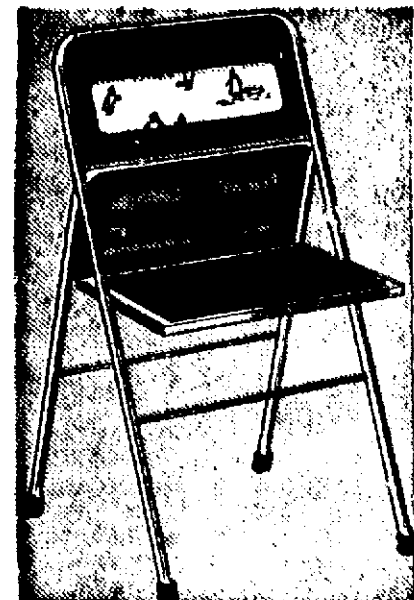
All-steel, sturdily built wagon. Double disc wheels, rubber tires. Red enamel. See this buy at Sears!



**'Rocket' Auto**  
**12.75**

Sturdily built, heavy-gauge steel body with enamel finish. 33 1/2 inches long. Solid rubber tires. Save!

### Child's Tubular Steel Blackboard



**9.49**

Hours of educational fun for your youngster! 'Sears Special' board made with sturdy steel frame in gleaming chrome plate. Genuine slate. Complete with 12 colored roller charts, chalk, eraser. Now, at Sears!



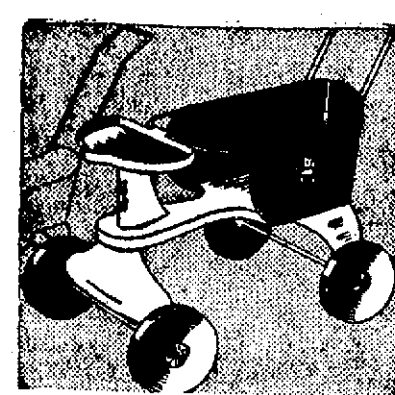
**Pokey the Clown Target Game**  
**1.09**

An amusing game for everyone! Hit Pokey the Clown on the nose with rubber tipped darts shot from a toy pistol. A value!



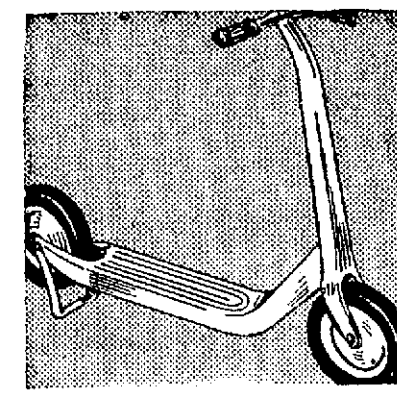
**Milton Berle Hand Puppet**  
**1.49**

For hours of fun give this clever Milton Berle hand puppet. The head is of molded latex rubber. 10 inches long. In gift box.



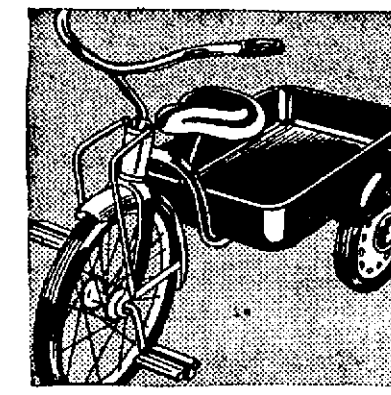
**Baby Doll Walker**  
**1.98**

A gift for 'little mothers'! All-steel, ivory and brown enamel finish. Ideal for baby's stroll. Save!



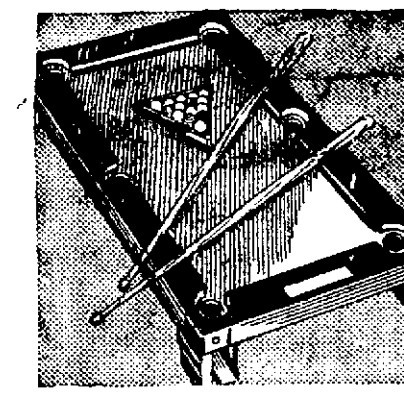
**De Luxe Scooter**  
**5.25**

A real beauty. All-steel, 38 inches long, fully equipped. Semi-pneumatic rubber tires. Fire engine red enamel!



**Pedal Bike Wagon**  
**12.88**

Regular 15.95! It's fun to run errands for Mom on this! Spring saddle, rubber tires. Save now!



**Boys' Pool Table**  
**3.98**

Regular pool in miniature! Non-warping Masonite pressed-wood surface, green cloth. With 15 balls. At Sears!

### Alice In Wonderland

9.95 Dolly

**6.99**

Regular 9.95! 'Madame Alexander' 15-inch doll with plastic body, arms and legs. Tilting, turning head, lovely mohair wig. In beautiful Alice costume. Take her home today for that Christmas surprise!



**Patsy Doll Baby**  
**1.98**

A lovable darling! With rubber skin that actually looks and feels like real flesh. With pretty sunsuit.



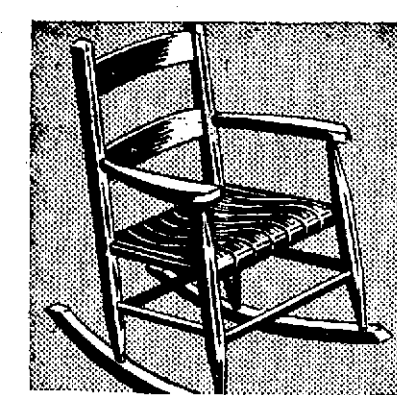
**Soft Cotton Doll**  
**1.98**

All little girls love this! 12-inch, cotton stuffed dollie. Mask face, yarn curls, print dress. A buy!



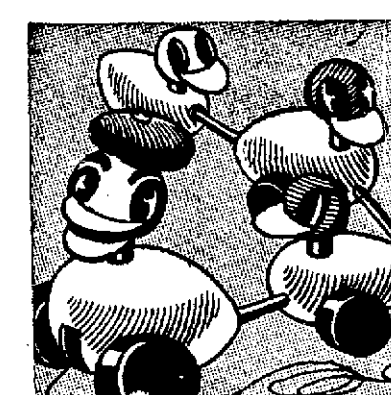
**Baby Coo Doll**  
**8.95**

By Ideal! All-rubber skin doll. Cooes when squeezed. 18 inches tall. Your little girl will love her!



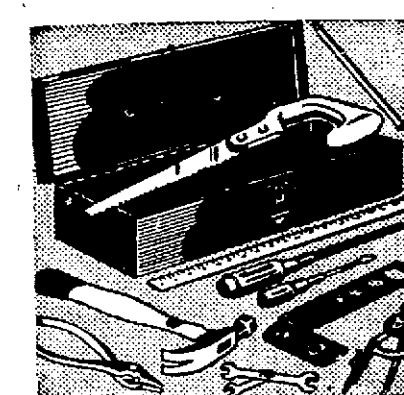
**Child's Rocker**  
**4.19**

Extra strong, 24 inches tall. In beautiful maple finish. Perfect for youngsters! See it at Sears! A real value!



**Duck Family**  
**98c**

Mama Duck and her 3 wobbling baby ducks delight any youngster! Sturdy hardwood bodies. Firm pull cord.



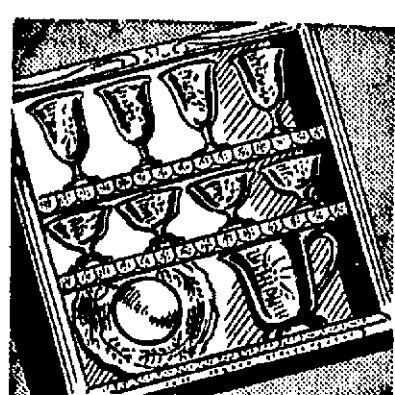
**Happi-Time Tools**  
**3.98**

Real carpenter tools. 17 of them, in a sturdy steel box. Hours of fun for your youngster! A value!

**Santa**

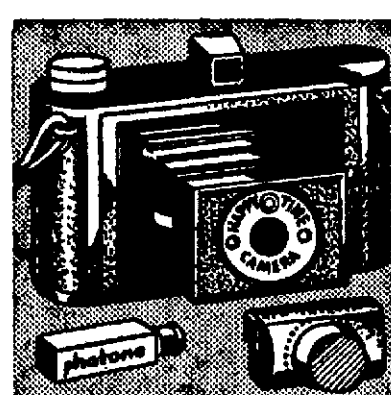
would like to talk over Christmas with you at

**Sears Long Beach**



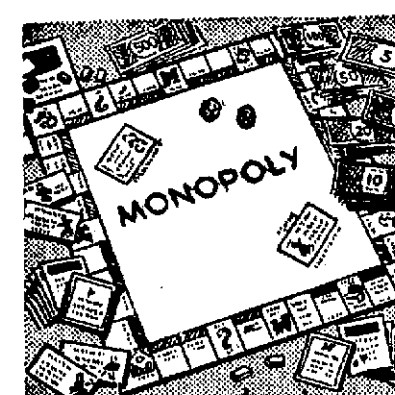
**Refreshment Set**  
**1.09**

Practically unbreakable plastic. 10 pieces including pitcher, Lazy Susan, sherbet dishes, goblets. Value!



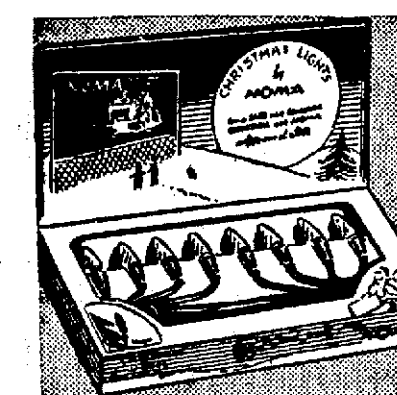
**Child's Camera**  
**2.19**

It's a real camera! Takes fine 1 1/2 x 1 1/4-inch photos. One roll of 127 film included. Plastic cord.



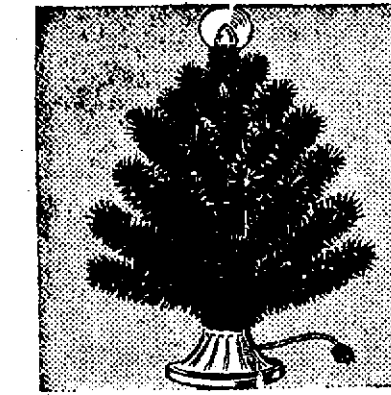
**Monopoly Game**  
**2.49**

A great trading game for adults and teen-agers! 32 houses, 12 hotels, all necessary items. Instructions!



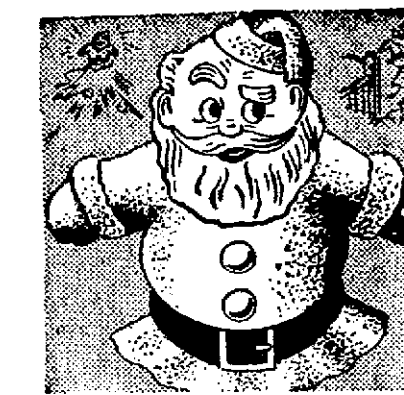
**Indoor Light Set**  
**98c**

Merry charm for your Christmas tree! Adjustable 'berry heads' hold lamps securely to branches. 8 lamps.



**Illuminated Tree**  
**1.98**

Multiple lamps in plastic base and on top. Gives an all-over glow. Flame resistant visca-tree. Save!



**Santa Tree Top**  
**1.49**

Use it on the tree, or anywhere in the house, for that merry holiday look! He's dressed in bright red!

Open Monday Through Saturday, 9:30 to 9:15 Until Christmas

*"Satisfaction guaranteed or your money back"* **SEARS**

AMERICAN at FIFTH  
PARK FREE PHONE 6-9721